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National Stock Exchange of India Ltd.,
5th Floor
Exchange Plaza, Bandra (E),
Mumbai - 400 051

BSE Limited
P J Towers
Dalal Street, Fort,
Mumbai 400 001

Scrip Code: TVSSRICHA
by NEAPS

Scrip Code: 509243
by Listing Centre

Dear Sir / Madam,

Sub: Press Release

We enclose hereto a press release regarding opening of fourth exclusive store in Chennai.

Kindly take the same on record.

Thanking you

Yours faithfully
For TVS Srichakra Limited

Chinmoy Patnaik
Company Secretary &
Compliance Officer
Membership No. A14724

Encl: a.a

TVS Srichakra Limited

CIN: L25111TN1982PLC009414

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Manufacturing Unit: Vellaripatti, Melur Taluk, Madurai-625 122, Tel:+91 452 2443300



Eurogrip Tyres expands reach, opens 4th exclusive branded store in Chennai.

Chennai, July 28th, 2025: Eurogrip Tyres, India's leading 2 & 3-wheeler tyre brand from TVS Srichakra Ltd., inaugurated its branded retail store in Perambur, today in the presence of distinguished guests that included members of the Eurogrip team and select customers. All types of two-wheeler tyres will be on sale in this new store which will also offers tyre care and allied services.

On the inauguration of the new branded retail store, **Mr T K Ravi, COO, Eurogrip Tyres** said, "We are happy to reach out to customers through our exclusive stores, as a part of our strategy to widen customer access in a high-demand urban market. Chennai is an important market for us, and we are happy to be launching our 4th store in the city, making our entire range of products and services available to customers. In the coming months, more such branded retail stores will be opened across cities at strategic locations."

The new Eurogrip flagship store in Perambur will have an entire range of tyre patterns, sizes and tubes, catering to a wide variety of scooters, commuter bikes, mid-range performance bikes, adventure touring bikes and superbikes.

This new store will offer services such as tyre fitment, tyre care & puncture repair, air pressure checks, lubricant and engine oil changes. The store will also handle warranty-related queries.

The newly inaugurated store is located at

S S Pandian Automotive
19/27, Ground Floor, MH Road, Perambur
Ph: 9677612921

Eurogrip Tyres' already has a network of signature outlets operating in Velachery, Villivakkam and Selaiyur in Chennai, apart from cities like Mysuru, Ahmedabad, Patna, Farrukhabad and Hyderabad.

About TVS Srichakra Ltd.

TVS Srichakra Limited, makers of Eurogrip, TVS Eurogrip and TVS Tyres brands of tyres is one of India's leading manufacturers and exporters of Two, Three-Wheeler tyres and Off-Highway tyres. Incorporated in 1982, it is one of the verticals of the USD 3 Billion TVS Mobility - the holding company for the businesses. With global research and development capabilities and cutting-edge technology, TVS Srichakra produces industry-leading tyres for the automotive sector in India and worldwide. Headquartered in Madurai, TVS Srichakra has manufacturing facilities in Madurai (Tamil Nadu) and Rudrapur (Uttarakhand) with a production capacity of over 3 million tyres a month. The company has a design centre in Milan, Italy supporting the R&D centre in Madurai and the tyres are tested in Indian, European, and Japanese road conditions. TVS Srichakra's products are available in over 85 countries across the world. In India, the company enjoys a significant market share amongst the original equipment manufacturers and replacement markets and has a comprehensive network of distributors and dealers giving it a robust presence. For more information, visit <https://www.eurogriptyres.com>.

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