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National Stock Exchange of India Ltd.,
5th Floor
Exchange Plaza, Bandra (E),
Mumbai - 400 051

BSE Limited
P J Towers
Dalal Street, Fort,
Mumbai 400 001

Scrip Code: TVSSRICHA
by NEAPS

Scrip Code: 509243
by Listing Centre

Dear Sir/Madam,

Sub: Press Release

We enclose hereto a press release regarding "Eurogrip Tyres opens two more exclusive retail stores in Chennai".

Kindly take the same on record.

Thanking you

Yours faithfully
For TVS Srichakra Limited

Chinmoy Patnaik
Company Secretary &
Compliance Officer
Membership No. A14724

Encl: a.a

TVS Srichakra Limited

CIN: L25111TN1982PLC009414

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Eurogrip Tyres opens two more exclusive retail stores in Chennai

The exclusive stores will retail tyres, allied automotive products, apart from offering best-in-class services.

Chennai - 26th June, 2025: Eurogrip Tyres, India's leading 2 & 3-wheeler tyre brand from TVS Srichakra Ltd., inaugurated two more exclusive branded retail stores in the city today. These outlets - in Selaiyur and Villivakkam will house all types of two-wheeler tyres and will also offer tyre care and allied services.

About the new stores, **Mr. T K Ravi, COO, Eurogrip Tyres**, said, "We are happy to reach out to more customers through our new branded retail stores. In a city that has a bustling two-wheeler vehicle population, there is a need to have more outlets to expand our network. Chennai is an important market for us, and we had opened our first branded retail store in Velachery last May. The response from customers and riders has been encouraging and we are happy to be launching 2 more stores in the city – this will help bolster our brand strength here. We plan to have more such signature stores in different cities to make our products and services easily accessible to customers."

Eurogrip flagship retail stores will have an entire range of tyre patterns, sizes, and tubes, catering to a wide variety of scooters, commuter bikes, mid-range performance bikes, adventure touring, and superbikes. Additionally, the store will offer a selection of biking merchandise, riding accessories like helmets.

Equipped with services such as tyre fitment, tyre care & puncture repair and additional services like lubricant and engine oil changes, these stores will also handle warranty-related processes.

Eurogrip Tyres presently has exclusive stores in Chennai, Mysore, Ahmedabad, Patna, Farrukhabad & Hyderabad; and this network is fast expanding.

The newly inaugurated exclusive stores are located at

J C Group
Plot no 3, Agaram Main Road,
Selaiyur, Chennai - 600 073
Ph: 9789815570

and

ST Enterprises
Old no 39E/New no 103, M TH Road, Villivakkam, Chennai - 600 049
Ph: 9790046655

About TVS Srichakra Ltd.

TVS Srichakra Limited, makers of Eurogrip, TVS Eurogrip and TVS Tyres brands of tyres is one of India's leading manufacturers and exporters of Two, Three-Wheeler tyres and Off-Highway tyres. Incorporated in 1982, it is one of the verticals of the USD 3 Billion TVS Mobility - the holding company for the businesses. With global research and development capabilities and cutting-edge technology, TVS Srichakra produces industry-leading tyres for the automotive sector in India and worldwide. Headquartered in Madurai, TVS Srichakra has manufacturing facilities in Madurai (Tamil Nadu) and Rudrapur (Uttarakhand) with a production capacity of over 3 million tyres a month. The company has a design centre in Milan, Italy supporting the R&D centre in Madurai and the tyres are tested in Indian, European, and Japanese road conditions. TVS Srichakra's products are available in over 85 countries across the world. In India, the company enjoys a significant market share amongst the original equipment manufacturers and replacement markets and has a comprehensive network of distributors and dealers giving it a robust presence. For more information, visit <https://www.eurogriptyres.com>.