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National Stock Exchange of India Ltd.,
5th Floor
Exchange Plaza, Bandra (E),
Mumbai - 400 051

BSE Limited
P J Towers
Dalal Street, Fort,
Mumbai 400 001

Scrip Code: TVSSRICHA
by NEAPS

Scrip Code: 509243
by Listing Centre

Dear Sir/Madam,

Sub: Press Release

We enclose hereto a press release regarding "Eurogrip Tyres opens branded retail store in Hyderabad".

Kindly take the same on record.

Thanking you

Yours faithfully
For TVS Srichakra Limited

Chinmoy Patnaik
Company Secretary &
Compliance Officer
Membership No. A14724

Encl: a.a

TVS Srichakra Limited

CIN: L25111TN1982PLC009414

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Eurogrip Tyres opens branded retail store in Hyderabad

The store will retail an entire range of tyres and allied automotive products

Hyderabad, May 23rd, 2025: Eurogrip, India's leading 2 & 3-wheeler tyre brand from TVS Srichakra Ltd., inaugurated its exclusive branded retail store at Madhapur, Hyderabad today. This is the 6th store in the chain of launches over the last 1 year. The outlet has been designed to offer best-in-class tyre care and allied services to all types of two-wheelers. The new store was inaugurated by Shri. Muta Jaisimha, State Youth Leader, Bharat Rashtra Samithi, Musheerabad Constituency. Customers who were part of the inaugural function were delighted with specially curated gifts.

In a statement, the company said, "We are happy to inaugurate our exclusive store in Hyderabad which is one of India's fastest growing two-wheeler population cities. Excited to establish a retail store to meet the increasing demand in the city."

The Eurogrip exclusive store will have an entire range of tyre patterns, sizes, and tubes, catering to a wide variety of scooters, commuter bikes, performance bikes, adventure touring, and superbikes. Additionally, the store will offer a selection of riding & racing merchandise, including accessories like helmets, knee protectors, jackets, and gloves.

Equipped with services such as tyre fitment, tyre care & puncture repair, air pressure checks, filling stations, and additional services like lubricant and engine oil changes, the store will also handle warranty-related queries.

The newly inaugurated Eurogrip exclusive store is located at Hamsika Automobiles, Shop No. 3&4, Near Meridian school, 100 feet Main Road, Madhapur, Hyderabad - 081. Contact numbers: 9032010099/ 9032120099/ 040-49468033

About TVS Srichakra Ltd.

TVS Srichakra Limited, makers of Eurogrip, TVS Eurogrip and TVS Tyres brands of tyres is one of India's leading manufacturers and exporters of Two, Three-Wheeler tyres and Off-Highway tyres. Incorporated in 1982, it is one of the verticals of the USD 3 Billion TVS Mobility - the holding company for the businesses. With global research and development capabilities and cutting-edge technology, TVS Srichakra produces industry-leading tyres for the automotive sector in India and worldwide. Headquartered in Madurai, TVS Srichakra has manufacturing facilities in Madurai (Tamil Nadu) and Rudrapur (Uttarakhand) with a production capacity of over 3 million tyres a month. The company has a design centre in Milan, Italy supporting the R&D centre in Madurai and the tyres are tested in Indian, European, and Japanese road conditions. TVS Srichakra's products are available in over 85 countries across the world. In India, the company enjoys a significant market share amongst the original equipment manufacturers and replacement markets and has a comprehensive network of distributors and dealers giving it a robust presence. For more information, visit <https://www.eurogriptyres.com>.