



REF:TSL:SEC:2019/

August 20, 2019

BSE Ltd.,
Corporate Relationship Department
I Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
Mumbai 400 001

SCRIP CODE : 509243

National Stock Exchange of India Ltd.,
5th Floor
Exchange Plaza
Bandra (E)
Mumbai - 400 051

SCRIP CODE : TVSSRICHA

Dear Sirs

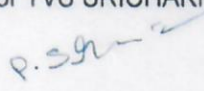
Sub : Disclosure under Regulation 30 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015

Pursuant to Regulation 30 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, we wish to inform that TVS Srichakra Limited will hold a meeting with journalists today at 11.30 AM to announce the nationwide launch of its brand "TVS Eurogrip"

TVS Eurogrip is a brand targeted at meeting the needs of the millennial customer and is born out of extensive consumer research and significant investments in global R&D, design and technology platforms. As part of its evolution and to associate itself with youthfulness and high performance, tyres manufactured and sold under the TVS Eurogrip brand will be designed with global expertise, made in India and sold across the globe

Thanking you

Yours faithfully
For TVS SRICHAKRA LIMITED


P SRINIVASAN
SECRETARY

TVS SRICHAKRA LIMITED

CIN : L25111TN1982PLC009414

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Factory: Perumalpatti Road, Vellaripatti Village, Melur Taluk, Madurai - 625 122.

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