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National Stock Exchange of India Ltd.,
5th Floor
Exchange Plaza, Bandra (E),
Mumbai - 400 051

BSE Limited
P J Towers
Dalal Street, Fort,
Mumbai 400 001

Scrip Code: TVSSRICHA
by NEAPS

Scrip Code: 509243
by Listing Centre

Dear Sir / Madam,

Sub: Press Release

We enclose herewith a press release regarding "Eurogrip Tyres Showcases Premium Portfolio at Automechanika, Dubai".

Kindly take the same on record.

Thanking you

Yours faithfully
For TVS Srichakra Limited

Chinmoy Patnaik
Company Secretary &
Compliance Officer
Membership No. A14724

Encl: a.a

TVS Srichakra Limited

CIN: L25111TN1982PLC009414

Regd. Office: TVS Building, 7-B, West Veli Street, Madurai 625 001.

Tel:+91 0452 2356400, Fax: +91 0452 2443466 | Website: www.tvseurogrip.com | Email: secretarial@eurogriptyres.com

Manufacturing Unit: Vellaripatti, Melur Taluk, Madurai-625 122, Tel:+91 452 2443300



Eurogrip Tyres Showcases Premium Portfolio at Automechanika, Dubai.

Chennai, 9th December, 2025: Eurogrip, India's leading two- and three-wheeler tyre brand from TVS Srichakra Ltd., showcased its premium range of tyres at Automechanika Dubai 2025, one of the world's largest automotive aftermarket trade shows. This marks Eurogrip's participation in the global event for the third time.

At the expo, Eurogrip displayed its new productline crafted from cutting-edge R&D, performance-driven designs, and world-class tyre technology. This included the brand's trail range - Trailhound Wild, Trailhound STR, Trailhound SCR, the prototype of Protorq Max, alongside Roadhound, Protorq Extreme, Bee City, Bee Sport, Climber XC, Terrabite DB+, and Beamer VS, in addition to other popular patterns: Badshah, Badshah LX, Jaya LX, and Auto 150.

Commenting on Eurogrip's participation, Mr. T. K. Ravi, Chief Operating Officer, TVS Srichakra Ltd., said "Automechanika Dubai continues to be a significant platform for us as we continue to strengthen Eurogrip's global presence. The expo is a great opportunity for us to engage with partners and customers across the globe, particularly the West Asia, Africa and key Gulf countries. We are delighted to be displaying our high-quality performance oriented tyres."

**Eurogrip is exhibiting at Stall Number Z5 - H26
Dubai World Trade Centre
9-11 December 2025**

About TVS Srichakra Ltd.

TVS Srichakra Limited, makers of Eurogrip, TVS Eurogrip and TVS Tyres brands of tyres is one of India's leading manufacturers and exporters of Two, Three-Wheeler tyres and Off-Highway tyres. Incorporated in 1982, it is one of the verticals of the USD 3 Billion TVS Mobility - the holding company for the businesses. With global research and development capabilities and cutting-edge technology, TVS Srichakra produces industry-leading tyres for the automotive sector in India and worldwide. Headquartered in Madurai, TVS Srichakra has manufacturing facilities in Madurai (Tamil Nadu) and Rudrapur (Uttarakhand) with a production capacity of over 3 million tyres a month. The company has a design centre in Milan, Italy supporting the R&D centre in Madurai and the tyres are tested in Indian, European, and Japanese road conditions. TVS Srichakra's products are available in over 85 countries across the world. In India, the company enjoys a significant market share amongst the original equipment manufacturers and replacement markets and has a comprehensive network of distributors and dealers giving it a robust presence. For more information, visit <https://www.eurogriptyres.com>.

For further media queries please contact:

David Francis | 98840 52528 | david.francis@dentsu.com
Naomi Nicholas | 9176018421 | Naomi.Nicholas@dentsu.com