

# PRESS RELEASE



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## **TVS Motor Company May 2014 Sales grows by 27%**

**Hosur June 2, 2014:** TVS Motor Company recorded 27% growth in sales during the month of May 2014, with total sales increasing from 165,151 units recorded in the month of May 2013 to 210,293 units in the current month.

### **Exports**

The company's total exports grew by 42% with sales increasing from 24,393 units in the month of May 2013 to 34,623 units in May 2014. Two wheeler exports registered a growth of 40% with sales increasing from 19,290 units in May 2013 to 27,000 units in May 2014.

### **Two Wheeler**

Total two wheeler sales increased by 26% from 159,346 units recorded in May 2013 to 201,234 units in May 2014. Domestic two wheeler sales registered a growth of 24% increasing from 140,056 units in May 2013 to 174,234 units in May 2014.

Scooters sales grew by 60% increasing from 33,747 units in May 2013 to 53,924 units in May 2014. Motorcycles sales grew by 28% increasing from 66,606 units in the month of May 2013 to 85,475 units in May 2014.

### **Three Wheeler**

Three wheeler sales of the company registered an increase of 56%, growing from 5,805 units in May 2013 to 9,059 units in May 2014.

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