

PRESS RELEASE



TVS Motor Company April 2014 Sales Increases by 15%

Hosur May 2, 2014: TVS Motor Company recorded a 15% growth in sales during the month of April 2014, with total sales increasing from 165,214 units recorded in the month of April 2013 to 190,683 units in the current month.

Exports

The company's total exports grew by 41% with sales increasing from 21,714 units in the month of April 2013 to 30,650 units in April 2014. Two wheeler exports registered a growth of 37% with sales increasing from 17,708 units in April 2013 to 24,272 units in April 2014.

Two Wheeler

Total two wheeler sales increased by 14% from 160,502 units recorded in April 2013 to 183,179 units in April 2014. Domestic two wheeler sales registered a growth of 11% increasing from 142,794 units in April 2013 to 158,907 units in April 2014.

Scooters sales grew by 55% increasing from 29,692 units in April 2013 to 46,069 units in April 2014. Motorcycles sales grew by 9% increasing from 67,849 units in the month of April 2013 to 73,636 units in April 2014.

Three Wheeler

Three wheeler sales of the company registered an increase of 59%, growing from 4,712 units in April 2013 to 7,504 units in April 2014.
