TVS MOTOR COMPANY

TVS Motor Company Limited. Regd Off : Jayalakshmi Estates, 29, (Old No.8) Haddows Road, Chennai - 600 006, India: Tel : +91(44) 28272233, Fax : +91(44) 28257121

01/02/C/01/

1st August 2016

National Stock Exchange of India Ltd
Exchange Plaza
Plot No. C/1, "G" Block
Bandra-Kurla Complex
Bandra (E), Mumbai 400 051

Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of July 2016.

Please find enclosed the Press Release regarding the Company's sales for the month of July 2016.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED

K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE

TVS Motor Company posts 14% sales growth in July 2016

Hosur, August 1, 2016: TVS Motor Company clocked a sales growth of 14% during the month of July 2016, with total sales increasing from 218,321 units recorded in the month of July 2015 to 248,002 units in the month of July 2016.

Two Wheeler

Total two wheeler sales increased by 15.4% from 208,044 units recorded in July 2015 to 240,042 units in July 2016. Domestic two wheeler sales grew by 18.7% increasing from 174,099 units in July 2015 to 206,605 units in July 2016.

Scooters registered sales of 68, 033 units in July 2016 as against 69, 626 units in July 2015. Motorcycles sales grew by 23% increasing from 77,397 units in the month of July 2015 to 95,062 units in July 2016.

Three Wheeler

Three wheeler of the company registered sales of 7,960 units in July 2016 as against 10,277 units in July 2015.

Exports

The company's total exports registered sales of 40,192 units in the month of July 2016 as against 42,677 units in July 2015. Two wheeler exports registered sales of 33,437 units in July 2016 as against 33,945 units in July 2015.

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