

PRESS RELEASE



TVS Motor Company July 2014 Sales grows by 32%

Hosur August 2, 2014: TVS Motor Company recorded 32% growth in sales during the month of July 2014, with total sales increasing from 153,676 units recorded in the month of July 2013 to 203,092 units in the month of July 2014.

Exports

The company's total exports grew by 41% with sales increasing from 26,145 units in the month of July 2013 to 36,986 units in July 2014. Two wheeler exports registered a growth of 47% with sales increasing from 20,140 units in July 2013 to 29,557 units in July 2014.

Two Wheeler

Total two wheeler sales increased by 32% from 146,671 units recorded in July 2013 to 194,128 units in July 2014. Domestic two wheeler sales grew by 30% increasing from 126,531 units in July 2013 to 164,571 units in July 2014.

Scooters sales of the company grew by 64% increasing from 36,900 units in July 2013 to 60,619 units in July 2014. Motorcycles sales grew by 33% increasing from 57,886 units in the month of July 2013 to 76,767 units in July 2014.

Three Wheeler

Three wheeler sales of the company registered an increase of 28%, growing from 7,005 units in July 2013 to 8,964 units in July 2014.
