

PRESS RELEASE



TVS Motor Company June 2014 Sales grows by 23%

Hosur July 2, 2014: TVS Motor Company recorded 23% growth in sales during the month of June 2014, with total primary sales increasing from 164,128 units recorded in the month of June 2013 to 202,177 units in the month of June 2014.

Exports

The company's total exports grew by 24% with sales increasing from 26,047 units in the month of June 2013 to 32,290 units in June 2014. Two wheeler exports registered a growth of 26% with sales increasing from 20,020 units in June 2013 to 25,237 units in June 2014.

Two Wheeler

Total two wheeler sales increased by 23% from 157,351 units recorded in June 2013 to 193,758 units in June 2014. Domestic two wheeler sales registered a growth of 23% increasing from 137,331 units in June 2013 to 168,521 units in June 2014.

Scooters sales grew by 46% increasing from 38,684 units in June 2013 to 56,524 units in June 2014. Motorcycles sales grew by 27% increasing from 59,015 units in the month of June 2013 to 74,772 units in June 2014. The recently launched TVS StaR City+ has been well received in the market.

Three Wheeler

Three wheeler sales of the company registered an increase of 24%, growing from 6,777 units in June 2013 to 8,419 units in June 2014.

First Quarter Performance

TVS Motor Company has posted 23% growth during the first quarter of financial year 2014-'15 with a total sales of 584,440 units against 475,362 units recorded in the corresponding quarter of the previous year.
