

30th July 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Equity Scrip code: 532343
NCRPS Scrip code: 717506

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Equity Scrip code: TVSMOTOR
NCRPS Scrip code: TVSMNCRPS

Dear Sir / Madam,

Reg : Press Release - "TVS Motor Expands TVS Raider Super Squad Edition with New Marvel Doctor Doom-Inspired Variant"

We enclose a Press Release regarding **"TVS Motor Expands TVS Raider Super Squad Edition with New Marvel Doctor Doom-Inspired Variant"**, for dissemination.

Date and time of occurrence of event: July 30, 2026 at 7.50 P.M. (IST)

Thanking you,

Yours truly,

For **TVS MOTOR COMPANY LIMITED**

K S Srinivasan
Company Secretary

Encl.: a/a

For more information, please visit www.tvsmotor.com

TVS Motor Expands TVS Raider Super Squad Edition with New Marvel Doctor Doom-Inspired Variant

- *An all new striking spectral green colourway featuring a unique multi tone travel finish*
- *Equipped with Connected Reverse LCD Cluster and iGO Assist technology*

Bengaluru, July 30, 2026: TVS Motor Company, part of TVS VENU, and a global leader in two and three wheeler manufacturing, today revealed the expansion of the TVS Raider Super Squad Edition with a new Doctor Doom-inspired variant.

Taking cue from Marvel's iconic post credit tradition that has kept fans eagerly waiting through the end credits for over a decade, [TVS Raider](#) surprised and delighted movie-goers by unveiling the new Doctor Doom-inspired variant following the post-credit sequence of the newly released film, *Spider-Man: Brand New Day*, in select theatres in India.

Drawing on the commanding presence of Doctor Doom, the latest Super Squad Edition introduces a striking new spectral green colourway featuring a unique multi tone travel finish that transitions from green to brown. Designed to capture the character's powerful persona, the new edition strengthens TVS Raider's distinctive identity among young riders seeking a motorcycle that combines expressive styling with everyday performance.

The TVS Raider Super Squad Edition continues to deliver the performance and technology that have made it one of the most popular motorcycles in the 125 cc segment. It is powered by the refined three valve engine and comes equipped with the Connected Reverse LCD Cluster offering more than 85 connected features, along with iGO Assist technology for enhanced acceleration and effortless rideability. Wider tyres provide greater confidence on the road, while the top variant features dual disc brakes with single channel ABS, making it one of the safest motorcycles in its class.

TVS Raider launched India's first motorcycle with a Marvel-themed design when it introduced the Super Squad Edition in 2023 with designs inspired by Iron Man and Black Panther. The collaboration expanded further with Deadpool and Wolverine themed editions in 2025, giving riders an opportunity to celebrate iconic Marvel Super Heroes through distinctive motorcycle designs. The new Doctor Doom-inspired edition marks the next chapter in this successful collaboration, bringing together bold design, advanced technology and immersive brand experiences for a new generation of riders.

The new TVS Raider Super Squad Edition in the all new Spectral Green colourway will be available soon across authorised TVS Motor dealership, at a price of **₹95,320 (Ex showroom Delhi)**.

For more details, please visit: <https://www.tvsmotor.com/tvs-raider>



About TVS Motor Company

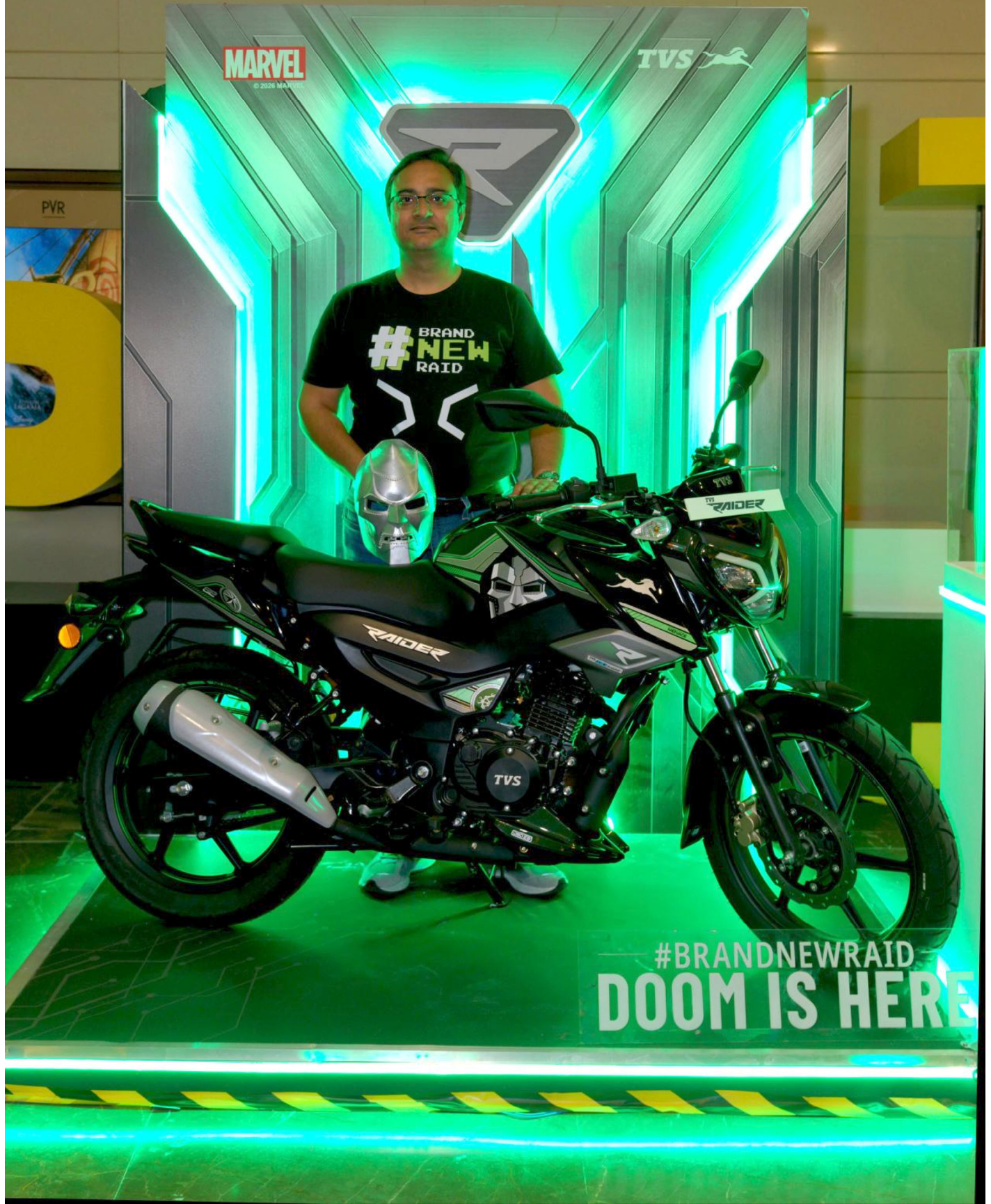
TVS Motor Company (BSE:532343 and NSE: TVSMOTOR), part of TVS VENU, is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. TVS Motor Company endeavours to deliver the most superior customer experience across 90 countries in which we operate.

For more information, please visit www.tvsmotor.com

For further enquiries, please contact:

Suman Prasad | suman.prasad@tvsmotor.com

Ankit Tandon, General Manager – Marketing, Commuter Motorcycle, TVS Motor Company with the all-new TVS Raider Doctor Doom Edition



TVS Raider Doctor Doom Edition

