

30<sup>th</sup> March 2026

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001  
**Scrip code: 532343**  
**NCRPS Scrip code: 717506**

National Stock Exchange of India Limited,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051  
**Scrip code: TVSMOTOR**  
**NCRPS Scrip code: TVSMNCRPS**

Dear Sir / Madam,

**Reg : Press Release - "All-New 2026 TVS Apache RTR 160 4V - India's Most Powerful 160cc Motorcycle, Now Gets Projector Headlamp Across Variants"**

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We enclose a Press Release regarding "**All-New 2026 TVS Apache RTR 160 4V - India's Most Powerful 160cc Motorcycle, Now Gets Projector Headlamp Across Variants**", for dissemination.

*Date and time of occurrence of event: March 30, 2026 at 03.56 P.M. (IST)*

Thanking you,

Yours truly,

For **TVS MOTOR COMPANY LIMITED**

**K S Srinivasan**  
**Company Secretary**

Encl.: a/a

For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com)

## All-New 2026 TVS Apache RTR 160 4V - India's Most Powerful 160cc Motorcycle, Now Gets Projector Headlamp Across Variants

- *TVS Apache RTR 160 4V introduces an all new 2026 range with introduction of **Projector headlamp, All-LED lighting and Assist & Slipper Clutch technology** in two more variants alongside the existing TFT variant.*
- *The new features enhance rider safety, night-time visibility and rider control, driven by cutting-edge technology, performance-first engineering and distinctive design.*
- *The All-New 2026 TVS Apache RTR 160 4V range is now available across all dealerships in India starting at **INR 125,440 (ex-showroom, Delhi)**.*
- *The TVS Apache RTR series starts at **INR 112,190 (ex-showroom, Delhi)**.*

**Bengaluru, March 30, 2026:** The TVS Apache RTR 160 4V has redefined the 160cc segment - setting new benchmarks as the most powerful and widely celebrated motorcycle in its class. TVS Motor Company (TVSM), a global leader in the two and three-wheeler segments, announced today the **introduction of two new variants alongside the existing top variant, further strengthening the TVS Apache RTR 160 4V's position in the premium performance motorcycle segment. With this update, the Projector headlamp, All-LED Lighting and Assist & Slipper Clutch, will now be available across the TVS Apache RTR 160 4V range.**

With a strong commitment to democratizing racing, for the last two decades, TVS Apache has built world-class performance machines that nurtures a thriving and passionate global community of riders who share the brand's racing spirit. TVS Apache motorcycles are deeply rooted in TVS Racing's "**Track to Road**" philosophy, bringing race-derived agility, precision and high performance to everyday riding.

Built on a foundation of performance excellence, cutting-edge technology, and race-inspired design, the latest updates elevate the TVS Apache RTR 160 4V rider experience. The introductions focus on **enhancing rider safety**, night-time **visibility** and **control**, while retaining the motorcycle's proven performance and racing DNA. The **new variants** of the 2026 TVS Apache RTR 160 4V are now equipped with best-in-segment **Class-D projector headlamp** with **LED DRLs**, a **comprehensive all-LED lighting setup including LED turn signal lamps**, and an **Assist & Slipper Clutch** that enables smoother downshifts and improved rider comfort. The **top variant (USD with TFT & Traction Control)** already features these advanced technologies.

Speaking on the upgrade, **Mr. Vimal Sumbly, Head Business – Premium, TVS Motor Company**, said, “For over 20 years, TVS Apache has defined performance motorcycling in India and beyond, earning the trust of over 6.5 million riders across 60+ countries. The All-New TVS Apache RTR 160 4V continues to set the benchmark in the 160cc performance segment, built on racing-bred engineering and segment-leading technology. With this latest upgrade, we are significantly enhancing rider safety, night-time visibility, and on-road control across the TVS Apache RTR 160 4V range, while delivering a premium and immersive riding experience. Every upgrade has been engineered to meet the evolving expectations of today’s performance-driven riders, without compromising on accessibility. This launch reinforces our commitment to offering India’s most powerful 160cc motorcycle, combining class-leading performance, advanced features, and distinctive design all rooted in TVS Apache’s racing DNA and delivered at an attractive price point.”

### **TVS Apache RTR 160 4V- Variant Differentiation at a Glance:**

Feature	Single Channel ABS Variant	Dual Channel ABS with USD Variant	USD with TFT variant
ABS	Single Channel	Dual Channel	Dual Channel
Suspension	Telescopic	Upside Down (USD)	Upside Down (USD)
Traction Control	No	No	Yes
Cluster with TVS SmartXconnect	Digital LCD	Digital LCD	5” TFT
Adjustable Levers	No	Yes	Yes
Colours	Matte Black, Racing Red	Matte Black, Granite Grey, Pearl White	Matte Black, Racing Red, Marine Blue
Ex-showroom Price (New Delhi)	₹ 125, 440	₹ 130,690	₹ 137,440

### **Built on Proven Performance**

The TVS Apache RTR 160 4V continues to deliver an unmatched combination of **best-in-class 17.55PS power, control and advanced technology**. Built on race-derived engineering, the motorcycle offers class-leading performance and features **three ride modes - Sport, Urban and Rain**, a segment-first innovation. It is further equipped with radial tyre for superior grip and stability, **TVS SmartXconnect™ with turn-by-turn navigation, call alerts**, and a hydroformed handlebar that ensures precise handling and rider confidence. All other mechanicals, engine specifications, and performance parameters remain unchanged.

The All-New TVS Apache RTR 160 4V range is now available across dealerships in India, starting at **INR 125,440 (ex-showroom, Delhi)**.

### **About TVS Motor Company**

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products have led in their respective categories in the J.D.Power IQS & APEAL surveys and

# PRESS RELEASE



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J.D.Power Customer Service Satisfaction Survey. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiary in the personal e-mobility space, TVS Ebike Company AG, has a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate.

or more information, please contact: \_ KS Harini: [ks.harini@tvsmotor.com](mailto:ks.harini@tvsmotor.com) / Mayuri Sil – [mayuri.sil@tvsmotor.com](mailto:mayuri.sil@tvsmotor.com)

# All New Apache RTR 160 4V – Dual Channel ABS with USD



**Granite Grey**