

27th June 2025

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip code: 532343

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051
Scrip code: TVSMOTOR

Dear Sir / Madam,

Reg : Press Release - "INDIA'S MOST POWERFUL 160 CC MOTORCYCLE - TVS APACHE RTR 160 NOW WITH DUAL CHANNEL ABS"

We enclose a Press Release regarding **"INDIA'S MOST POWERFUL 160 CC MOTORCYCLE - TVS APACHE RTR 160 NOW WITH DUAL CHANNEL ABS"**, for dissemination.

Date and time of occurrence of event: June 27, 2025 at 12.45 P.M.

Thanking you,

Yours truly,

For TVS MOTOR COMPANY LIMITED

K S Srinivasan
Company Secretary
Encl.: a/a

INDIA'S MOST POWERFUL 160 CC MOTORCYCLE - TVS APACHE RTR 160 NOW WITH DUAL CHANNEL ABS

Bengaluru, June 27, 2025: TVS Motor Company (TVSM), a global leader in the two and three-wheeler segments, today unveiled the 2025 TVS Apache RTR 160. This new version is its boldest yet, featuring dual channel ABS for enhanced safety.

The **2025 TVS Apache RTR 160** is OBD2B compliant and introduces dual channel ABS, delivering enhanced safety and control. The motorcycle offers best-in-class performance and precision handling, making it a true standout in its segment. Equipped with features that cater to the evolving demands of today's riders, the TVS Apache RTR 160 combines cutting-edge technology, refined design, and enhanced capabilities.

New Features of 2025 TVS Apache RTR 160

- OBD2B Compliant
- Dual-channel ABS
- Red Alloy Wheels

Exhilarating Performance

The TVS Apache RTR 160 offers a peak power output of 16.04 PS at 8,750 rpm and a torque of 13.85 Nm at 7,000 rpm. It delivers a superior riding experience with segment-leading power-to-weight ratio, embodying TVS Apache's iconic racing DNA.

Smart Connectivity & Comfort

The motorcycle continues to offer three distinct ride modes (Sport, Urban, Rain), TVS SmartXonnect™ with Bluetooth and Voice Assist. The TVS Apache RTR 160 will be available in colours like **Matte Black and Pearl White with red alloy wheels**, complementing its sporty, race-inspired character.

Speaking about the launch, **Mr. Vimal Sumbly, Head Business – Premium, TVS Motor Company**, said, *“The TVS Apache RTR 160 has consistently set benchmarks in its segment, evolving with every generation while staying rooted in Apache’s racing DNA. With segment-leading features like Ride Modes, SmartXonnect with Voice Assist, and now Dual Channel ABS, it continues to redefine what riders can expect from a performance motorcycle. TVS Apache is more than a machine, it’s a global community of over 6 million riders. The 2025 TVS Apache RTR 160 builds on this legacy with a sharper design, advanced tech, and track-inspired engineering for a truly thrilling ride.”*

The 2025 TVS Apache RTR 160 will be available at TVS Motor Company dealerships across India, with prices starting at **INR 1,34,320** (ex-showroom Delhi).

PRESS RELEASE



About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products have led in their respective categories in the J.D. Power IQS & APEAL surveys and J.D. Power Customer Service Satisfaction Survey. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate. Please also visit www.tvsmotor.com

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