

25th August 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Equity Scrip code: 532343
NCRPS Scrip code: 717506

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Equity Scrip code: TVSMOTOR
NCRPS Scrip code: TVSMNCRPS

Dear Sir / Madam,

Reg : Press Release - "TVS Motor Celebrates One Million TVS iQube Families With The MillionR Special Edition"

We enclose a Press Release regarding **"TVS Motor Celebrates One Million TVS iQube Families With The MillionR Special Edition"**, for dissemination.

Date and time of occurrence of event: August 25, 2026 at 10.50 A.M. (IST)

Thanking you,

Yours truly,

For **TVS MOTOR COMPANY LIMITED**

K S Srinivasan
Company Secretary

Encl.: a/a

For more information, please visit www.tvsmotor.com

TVS Motor Celebrates One Million TVS iQube Families With The MillionR Special Edition

- *Introduces the exclusive Aurora Green Dual Tone colour, along with distinctive MillionR design elements*
- *Enhances everyday convenience with a front utility storage compartment and Type C charging port*
- *The MillionR Edition is based on the TVS iQube 3.5 kWh variant with a 145 km IDC range*

Bengaluru, August 25, 2026: Building on the milestone of one million customers for TVS iQube, TVS Motor Company, part of TVS VENU and a globally reputed manufacturer of two and three-wheelers, today introduced the **TVS iQube MillionR special edition**. Inspired by the trust and confidence of over one million customers who have embraced electric mobility with TVS iQube, the new MillionR edition marks this achievement while reinforcing TVS iQube's position as India's favourite family EV.

As the flagship electric scooter in TVS Motor's EV portfolio, TVS iQube has been instrumental in strengthening the company's leadership in the electric two-wheeler category, contributing to TVS Motor emerging as the No. 1 player by market share this year.

Based on the popular TVS iQube 3.5 kWh variant, the MillionR Special Edition offers an IDC range of 145 km. It boasts of an exclusive Aurora Green Dual Tone colour inspired by the Northern Lights, along with signature design elements including a premium seat upholstery and exclusive MillionR badging. The special edition further elevates everyday convenience with a new front utility storage compartment, taking the total storage capacity from 32 litres to 35.5 litres, complemented by an integrated Type C charging port and over 118 connected technology features.

TVS iQube MillionR Special Edition Key Highlights	
Category	Highlights
New Styling Enhancements	• New Aurora Green Dual Tone colour inspired by the Northern Lights • Premium seat upholstery • Exclusive MillionR badging • New graphics
Convenience	• USB Type-C charging port • Front Storage box
Performance	• 145 km IDC Range

From TVS Jupiter, TVS Motor's long-standing flagship scooter brand, to TVS iQube, India's favourite family EV, the company has continued to translate these insights into mobility solutions across powertrains.

Commenting on the launch, **Aniruddha Haldar, Senior Vice President – Head Commuter & EV Business and Head Corporate Brand & Media, TVS Motor Company** said, “TVS Motor has played a significant role in the scooterisation of India. Over the years, we have remained focused on creating mobility solutions that move Indian families forward, irrespective of the drivetrain, with a commitment to relevance, reliability and best-in-class quality. The 9 million achievement of TVS Jupiter and the one million milestone of TVS iQube mark significant chapters in this journey, reinforcing our focus on evolving with the needs of Indian families. In 2016, TVS Jupiter celebrated reaching one million customers with the MillionR Edition. Today, TVS iQube joins this legacy with its own MillionR Edition as its community reaches one million. I thank every customer who has placed their trust in TVS iQube. Their

confidence reflects the progress electric mobility has made in India and inspires us to keep moving families forward."

The TVS iQube MillionR Edition builds on the one million-customer milestone with an enhanced expression of India's favourite family EV, bringing together distinctive design, technology and everyday convenience. The TVS iQube MillionR Special Edition is priced at ₹1,40,138 (effective ex-showroom, Karnataka). The TVS iQube portfolio starts at ₹1,11,310 (effective ex-showroom, Karnataka), with BaaS prices starting at ₹59,999.

For more details, please visit: <https://www.tvsmotor.com/electric-scooters/tvs-iqube>

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR), part of TVS VENU, is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. TVS Motor Company endeavours to deliver the most superior customer experience across 90 countries in which we operate.

For more information, please visit www.tvsmotor.com

For further enquiries, please contact:

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TVS 

IN HONOUR OF A MILLION SMILES
PRESENTING THE

IQUBE



MillionR Badge



New Colour & Graphics



Premium Seat Upholstery



Spacious Front Storage



Type-C Charging Port

INDIA'S FAVOURITE
FAMILY EV

