

22nd July 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Equity Scrip code: 532343
NCRPS Scrip code: 717506

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Equity Scrip code: TVSMOTOR
NCRPS Scrip code: TVSMNCRPS

Dear Sir / Madam,

**Reg : Press Release - "TVS MOTOR LAUNCHES TVS RAIDER IN EGYPT,
SET TO REDEFINE THE PREMIUM COMMUTER SEGMENT FOR YOUNG
AND URBAN RIDERS"**

We enclose a Press Release regarding **"TVS MOTOR LAUNCHES TVS RAIDER IN EGYPT, SET TO REDEFINE THE PREMIUM COMMUTER SEGMENT FOR YOUNG AND URBAN RIDERS"**, for dissemination.

Date and time of occurrence of event: July 22, 2026 at 4.31 P.M. (IST)

Thanking you,

Yours truly,

For **TVS MOTOR COMPANY LIMITED**

K S Srinivasan
Company Secretary

Encl.: a/a

TVS MOTOR LAUNCHES TVS RAIDER IN EGYPT, SET TO REDEFINE THE PREMIUM COMMUTER SEGMENT FOR YOUNG AND URBAN RIDERS

Cairo, Egypt, July 22, 2026: TVS Motor Company (TVSM), part of TVS VENU, is a leading global manufacturer of two and three-wheelers, today announced the launch of **TVS Raider** in **Egypt**. The launch event at **Hilton Pyramids Golf, Cairo**, brought together TVSM's distributor partner, dealer network, media, influencers, financial partners and key stakeholders to celebrate the introduction of one of TVS Motor's most successful premium commuter motorcycles to the Egyptian market.

The launch marks an important milestone in TVSM's strategy to strengthen its footprint in North Africa and expanding its premium commuter motorcycle portfolio in Egypt. The TVS Raider, with its sporty design, advanced technology and rider-friendly features, redefines the premium commuter segment for young, urban riders.

Key Features

- Advanced 3V Engine with Air & Oil Cooling
- 12.9 PS Power @ 8000 rpm
- 11.5 Nm Torque @ 6500 rpm
- Full Digital Reverse LCD Cluster
- Animalistic LED Headlamp with Signature Position Lamp
- Gear Shift & Position Indicator
- Monoshock Suspension:
 - Gas-charged,
 - 5-Step Adjustable
- i-Touch Start: First-in-Segment
- Synchronized Braking Technology
- USB Charger
- Under Seat Storage
- Distance-to-Empty & Avg Fuel Economy Display
- Best-in-Class Acceleration: 0–60 km/h in 5.7 sec

The TVS Raider is powered by a 124.76cc air & oil-cooled 3V engine producing 12.9 PS at 8000 rpm and 11.5 Nm of torque at 6500 rpm, paired with a 5-speed gearbox. Equipped with telescopic front suspension, a gas-charged 5-step adjustable monoshock, 240 mm front disc brake with SBT, and 80/100-17 front & 100/90-17 rear tubeless tyres, it delivers a confident blend of performance, comfort and agile handling.

Speaking about the launch, **Mr. Peyman Kargar, President, International Business, TVS Motor Company**, said, *"We are committed to delivering cutting-edge and customer-centric mobility solutions that meet the aspirations of riders across global markets. Egypt is a major market for us and an important gateway to North Africa. The launch of the TVS Raider reflects our commitment to strengthening the brand's presence in the region and expanding our premium commuter portfolio. Designed for the next-gen riders, the TVS Raider offers a significant package for customers seeking style, performance and value. We are confident that the motorcycle will resonate with Egypt's young, vibrant riding community as we continue to accelerate our international growth journey."*

Mr. Rahul Nayak, Senior Vice President – International Business, TVS Motor Company, added, *"The TVS Raider has emerged as one of the most successful premium commuter motorcycles in our portfolio by consistently setting the benchmarks in design, technology and rider experience. The arrival of this motorcycle in Egypt is a testament to our commitment to deliver products that meet the changing needs of customers in global markets. The product's sleek styling, well-equipped features, and engaging performance make the product an ideal choice to connect with Gen Z riders and raise the*

PRESS RELEASE



"wicked" bar. Together with our distributor and dealer partners, we look forward to building deeper customer engagement and sustained growth in the market."

Powering the TVS Raider is an advanced 124.76cc air & oil-cooled 3V engine that delivers 12.9 PS of power and 11.5 Nm of torque, ensuring responsive performance and an engaging ride. The motorcycle comes equipped with a full digital reverse LCD cluster, gear shift and position indicator, and a top-speed recorder for a modern riding experience. Its gas-charged 5-step adjustable monoshock suspension and Synchronized Braking Technology (SBT) enhance comfort, handling and rider confidence. Additional features such as i-Touch Start, an animalistic LED headlamp with signature position lamp, USB charger, under-seat storage, and distance-to-empty and average fuel economy display make the TVS Raider a practical and stylish everyday companion.

The TVS Raider is now available across select dealerships in Egypt and will be rolled out across the channel network by **July** 2026. The motorcycle will be offered in 2 striking colour options: Black & Yellow.

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR), part of TVS VENU, is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. TVS Motor Company endeavours to deliver the most superior customer experience across 90 countries in which we operate.

For more information, please visit www.tvsmotor.com

For further details, please contact:

Kanika Mehta: kanika.mehta@tvsmotor.com



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THE WICKED RIDE

THE ALL NEW

RAIDER

— LAUNCHED AT —

EGP 150

TVS
RAIDER
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RAIDER
THE WICKED RIDE



