

21st November 2025

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip code: 532343

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051
Scrip code: TVSMOTOR

Dear Sir / Madam,

**Reg : Press Release - "TVS MOTOR COMPANY LAUNCHES ALL NEW
TVS KING 3 WHEELER PORTFOLIO IN GHANA"**

We enclose a Press Release regarding **"TVS MOTOR COMPANY LAUNCHES ALL
NEW TVS KING 3 WHEELER PORTFOLIO IN GHANA"**, for dissemination.

Date and time of occurrence of event: November 21, 2025 at 07:15 P.M.(IST)

Thanking you,

Yours truly,

For **TVS MOTOR COMPANY LIMITED**

K S Srinivasan
Company Secretary

Encl.: a/a

TVS MOTOR COMPANY LAUNCHES ALL NEW TVS KING 3 WHEELER PORTFOLIO IN GHANA

Accra, November 21, 2025: TVS Motor Company, a global leader in two and three-wheeler manufacturing, today launched a refreshed range of three-wheelers under its popular TVS King brand. The two new versions, TVS King Deluxe Plus and TVS King Deluxe Plus XL, are equipped with a bigger 10 litre fuel tank allowing for longer trips, tubeless tyres for peace of mind and a bigger utility box for additional storage to further reinforce the brand's class leading performance and durability. With these models, TVSM seeks to strengthen its position in Western Africa, advancing its focus on innovative, efficient public transit solutions.

The **TVS King Deluxe Plus** and **TVS King Deluxe Plus XL** offers a host of convenience features which includes a 10-litre fuel tank that allows longer trips and more earnings per fill, tubeless tyres enabling continuity of rides, a 100 litre utility box for ample storage & large sized foldable mirrors.

The highlight on XL variant is the 1,405 mm, widest-in-class passenger cabin which greatly enhances the seating comfort and ride experience, without affecting the vehicle's agile manoeuvring capability, making it ideal for urban and semi-urban mobility.

Built for unmatched durability, both models include heavy-duty B&C pillars, a thick canopy, stronger chassis and longer steering column, which make the vehicle solid & sturdy for all conditions.

Finally, the all new SUV-like front grill with honeycomb design, bolder bezels, stylish & brighter lamps, gold coloured wheel rims elevate the excitement to the next level. Both variants are powered by the highly fuel efficient and reliable 200cc air-cooled engine.

Commenting on the launch, **Mr. Rahul Nayak, Senior Vice President – International Business, TVS Motor Company**, said, *“Ghana is a high-potential market in West Africa, and we are pleased to introduce our most advanced three-wheelers here. These vehicles are built to meet the growing demand for reliable, efficient, and comfortable last-mile mobility. This launch expands our global presence. With Arash Motors as our distributor, we gain strong local support to serve Ghana's customers with greater reach and confidence. We are committed to delivering advanced technology and value to Ghana's entrepreneurs and transport operators and are confident the TVS King range will set new standards in the segment.”*

Commenting on the launch, **Mr. Dev Bulani, Managing Director, Arash Motors**, said, *“We are proud to partner with TVS Motor Company for the introduction of the TVS King Deluxe Plus and TVS King Deluxe Plus XL in Ghana. These products bring a new level of comfort, performance and reliability to the three-wheeler segment. We*

PRESS RELEASE



are confident that these new products will transform the countries commercial transport and strengthening our shared presence in the market.”

The product will be available across Ghana with our 75 dealer network, over 100 plus sales touch point and 200 plus service centres to deliver the vehicles on time with a satisfactory experience.

TVS Motor is globally recognised for its engineering, innovation, and quality, with products sold in more 90+ countries across Asia, Latin America, and Africa.

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate. Additional details and updates are available on www.tvsmotor.com.

For more information, please contact:

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