

21st September 2025

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip code: 532343

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051
Scrip code: TVSMOTOR

Dear Sir / Madam,

Reg : Press Release - "TVS Strengthens Its Presence in Nepal with the Launches of TVS Apache RTR 160 2V Fi and TVS Raider iGo"

We enclose a Press Release regarding **"TVS Strengthens Its Presence in Nepal with the Launches of TVS Apache RTR 160 2V Fi and TVS Raider iGo"**, for dissemination.

Date and time of occurrence of event: September 21, 2025 at 6.20 P.M.

Thanking you,

Yours truly,

For TVS MOTOR COMPANY LIMITED

K S Srinivasan
Company Secretary

Encl.: a/a

TVS Strengthens Its Presence in Nepal with the Launches of TVS Apache RTR 160 2V Fi and TVS Raider iGo

~ Two new products - performance-driven, youth-centric, tech laden motorcycles

Kathmandu, September 21, 2025: TVS Motor Company (TVSM), a leading global automaker that operates in the two and three-wheeler segments, today unveiled the **TVS Apache RTR 160 2V Fi** and the **TVS Raider iGo**, in Nepal. Both these products bring cutting-edge technology, innovative design, and improved riding experience to customers, further expanding the company's diverse product line in Nepal.

Part of the legendary Apache series, the **TVS Apache RTR 160 2V Fi** is designed with a strong racing heritage and is aimed to offer a thrilling riding experience. The motorcycle offers an unmatched combination of speed, performance, and safety, considering the dual disc brakes, single-channel ABS, connected digital cluster, AHO LED headlamp, and three ride modes (Urban, Sport, and Rain). Performance enthusiasts who seek thrills and everyday practicalities are its target audience. TVS Apache has been the product of choice of 6.5 million customers, globally.

The **TVS Raider iGo** appeals to young, tech-savvy riders in Nepal. The Raider iGo, which operates on the same platform as its wildly popular domestic version, features a TFT digital cluster, iGo start-stop technology, a sporty split seat, muscular styling, and dynamic ride quality. The motorcycle redefines the commuter market, offering an excellent option for Gen Z riders with its is an excellent option for Gen Z riders as it redefines the commuter market by offering comfort, performance, and smart features.

The TVS Apache RTR 160 2V Fi will be available in 3 colours – Matte Blue, Racing Red and Black. The Radier iGO will be available in 2 colours – Nardo Grey & Wicked Black.

Commenting on the launch, **Mr. Rahul Nayak, Senior Vice President – International Business, TVS Motor Company**, said, *“Customers in Nepal value style, technology, and performance. Both the products that we launch today – the TVS Raider iGo and TVS Apache RTR 160 2V Fi - combine cutting-edge features, connected technology, and a unique riding experience. Couple with a robust sales and service network, we are confident that these new motorcycles will readily become the product of choice for customers in their respective segments.”*

Mr. Sahil Agrawal, Executive Director, and Mr. Akhil Gupta, Director at Jagdamba Motors, said, *“TVS Motor in Nepal begins an exciting new chapter with the TVS Apache RTR 160 2V Fi and TVS Raider iGo. These motorcycles will offer superior performance and design to the market in addition to reflecting the evolving goals of our young riders. Given TVSM's robust engineering and commitment to customer satisfaction, we believe these new models will have a significant impact on the market in Nepal and attract both Gen Z riders and performance enthusiasts.”*

PRESS RELEASE



With the TVS Apache and TVS Raider series gaining significant popularity among customers, Nepal continues to be an important market for TVS Motor Company. In addition to its strong performance and racing heritage, the TVS Apache RTR range has gained considerable popularity among motorcycle enthusiasts in Nepal. In recent years, the TVS Raider has become a popular choice among young riders for its connected technology, comfort, and style, among other features that meet the younger generation's goals.

With higher performance, colour, and affordable pricing options, along with a robust network of over 60 sales touchpoints and 26 service centers throughout Nepal, TVS Motor Company is committed to delivering its customers with an effective and satisfactory ownership experience.

TVS Motor is globally recognised for its engineering, innovation, and quality, with products sold in more than 80 countries across Asia, Africa, Latin America and Europe.

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in /the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate. Additional details and updates are available on www.tvsmotor.com.

For more information, please contact:

Kanika Mehta – kanika.mehta@tvsmotor.com



