

19th September, 2019

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

**Reg : Press Release - TVS Motor Company launches TVS NTORQ 125
Race Edition**

We enclose a Press Release regarding "TVS Motor Company launches TVS NTORQ 125 Race Edition", for dissemination.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company launches TVS NTORQ 125 Race Edition

Hosur, September 19, 2019: TVS Motor Company, a reputed manufacturer of two-wheelers and three-wheelers in the world, today launched the **TVS NTORQ 125 Race Edition**.

The Race Edition now comes with signature LED DRLs and LED headlamp. Additionally, it is equipped with the hazard lamp which can be enabled by a red-coloured hazard switch. The vibrant chequered flag graphics along with the 'Race Edition' emblem on the scooter accentuates the TVS Racing pedigree. The scooter comes in a splendid three tone combination of matte black, metallic black and metallic red colour.

Commenting on the launch, **Mr. Aniruddha Haldar, Vice President (Marketing) – Commuter Motorcycles, Scooters & Corporate Brand, TVS Motor Company**, said, *"Since its launch, TVS NTORQ 125 has become a darling of its Gen Z customers. Their love is demonstrated in huge measure on their social media handles, especially Instagram. Apart from its striking appearance and the TVS SmartXconnect feature, it is the performance which has been the hallmark of the TVS NTORQ 125 experience. The scooter is built on a rich pedigree of 37 years of TVS Racing and the Race Edition is launched to celebrate the same. Today, nearly 4 lakh youthful consumers are proud NTORQians and with this launch we are confident of growing this tribe from strength to strength. We shall also be opening pre-booking online for the TVS NTORQ 125 Race Edition in select cities."*

TVS NTORQ 125, India's first Bluetooth connected scooter, stands for performance, style and technology. The scooter is paired to an exclusive application – TVS Connect and the race edition users can access special race inspired User Interface. Launched in February 2018, TVS NTORQ 125 has witnessed immense response from its target audience – Gen Z. The two-wheeler comes with the state-of-the-art CVTi-REVV 124.79cc, single-cylinder, 4-stroke, 3-valve, air-cooled SOHC engine, that churns out 6.9kW@7500 rpm / 9.4 PS @7500 rpm and 10.5 Nm@5500 rpm.

TVS NTORQ 125 Race Edition is priced at Rs. 62,995 ex-showroom, Delhi.

TVS Motor Company Limited, P.B. No. 4, Harita, Hosur – 635 109, Tamil Nadu, India. **Tel:** +91(4344) 276780

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PRESS RELEASE



About TVS Motor Company

TVS Motor Company is a reputed two and three-wheeler manufacturer and is the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavor to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for four years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive four years. For more information, please visit www.tvsmotor.com.

For further information, please contact

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