

18th February 2025

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip code: 532343

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051
Scrip code: TVSMOTOR

Dear Sir / Madam,

**Reg : Press Release - "TVS MOTOR COMPANY UNVEILS THE ALL NEW
2025 TVS RONIN – THE ULTIMATE MODERN RETRO
MOTORCYCLE"**

We enclose a Press Release regarding **"TVS MOTOR COMPANY UNVEILS THE ALL
NEW 2025 TVS RONIN – THE ULTIMATE MODERN RETRO MOTORCYCLE"**, for
dissemination.

Date and time of occurrence of event: February 18, 2025 at 10:26 A.M.

Thanking you,

Yours truly,

For TVS MOTOR COMPANY LIMITED

K S Srinivasan
Company Secretary
Encl.: a/a

TVS MOTOR COMPANY UNVEILS THE ALL NEW 2025 TVS RONIN – THE ULTIMATE MODERN RETRO MOTORCYCLE

- *The 2025 TVS RONIN is now available in two new colours - Glacier Silver and Charcoal Ember*
 - *The mid-variant now comes equipped with Dual-Channel ABS*

Bengaluru, February 18, 2025: TVS Motor Company, a leading global automaker in the two and three-wheeler segment, announced the launch of the all-new TVS RONIN 2025 Edition – a bold new iteration of its category defining modern-retro motorcycle. Since its inception, the TVS RONIN has redefined motorcycling by blending the timeless appeal of retro aesthetics with cutting edge technology and contemporary riding. The 2025 TVS RONIN now introduces vibrant colours, a sleek new style and enhanced features.

Designed for the free-spirited rider who embraces life beyond the script, the 2025 TVS RONIN has been launched with two additional striking colours: Glacier Silver and Charcoal Ember. This addition highlights TVS Motor's commitment to providing customers with fresh, bold choices that enhance the bike's overall visual appeal and give it a sharp, modern edge. Along with its eye-catching new colours, the 2025 edition now has Dual Channel ABS in its mid variant, starting at an attractive price of INR 1.59 Lakh.

Commenting on the launch, **Mr. Vimal Sumbly, Head Business - Premium, TVS Motor Company, said**, *"TVS RONIN has redefined modern-retro motorcycling in the country and continues to embody the essence of #Unscripted motorcycling, empowering riders to explore uncharted paths with confidence and style. With the 2025 edition, we bring in a new palette of striking colours along with upgraded safety features and are excited to bring this refreshed model to our customers and look forward to their enthusiastic response as they experience the next chapter of the TVS RONIN's journey."*

This upgrade helps set apart all three RONIN variants and maintains a strong balance between style and functionality. The 2025 TVS RONIN will be available at authorized TVS dealerships across India, starting INR 1,35 lakh (ex-showroom.)

Complementing the TVS RONIN's modern-retro aesthetics is a powerful 225.9cc engine, delivering 20.4 PS at 7,750 RPM and 19.93 Nm of torque at 3,750 RPM. Designed for versatility, it features Glide through Technology (GTT) for smooth low-speed riding, an assist and slipper clutch for effortless gearshifts, and an upside-down front fork for superior handling.

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United

PRESS RELEASE



Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate. For more information, please visit www.tvsmotor.com

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