

17<sup>th</sup> May, 2021

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001.  
**Scrip code: 532343**

National Stock Exchange of India Ltd.,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051.  
**Scrip code: TVSMOTOR**

Dear Sir,

**Reg : Press Release - TVS NTORQ 125 crosses the 1 lakh sales milestone in International Markets**

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We enclose a Press Release regarding "**TVS NTORQ 125 crosses the 1 lakh sales milestone in International Markets**", for dissemination.

Thanking You,

Yours faithfully,  
For TVS MOTOR COMPANY LIMITED



K S Srinivasan  
Company Secretary

# PRESS RELEASE

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## TVS NTORQ 125 crosses the 1 lakh sales milestone in international markets

**Hosur, 17 May, 2021:** TVS Motor Company, a reputed two-wheeler and three-wheeler manufacturer globally, today announced that the TVS NTORQ 125, its sporty, Bluetooth connected scooter, has crossed the sales milestone of 1 lakh units in international markets.

In 2018, TVS NTORQ 125 was launched as the first Bluetooth connected scooter in India and has since secured its place like no other. Over the years, the brand has become synonymous with industry-first technology, unrivalled style and superior performance in select international markets. Today, TVS NTORQ 125 is present in 19 countries across South Asia, Latin America, Middle East, and ASEAN.

Speaking on the occasion, **Mr. KN Radhakrishnan, Director & CEO, TVS Motor Company**, said, *“We are delighted that our smart scooter, TVS NTORQ 125, has achieved the 1 lakh sales milestone in international markets. Since its launch, the scooter has become a favourite among Gen Z customers globally. The scooter’s striking appearance, connected technology and superior performance have been a hallmark of the TVS NTORQ 125 brand experience. This achievement is a reinforcement of our commitment to grow the TVS NTORQ brand by setting benchmarks in innovation and creating aspiration for customers.”*

TVS NTORQ 125 boasts of superior performance backed by TVS Racing Pedigree and is the first scooter to be equipped with Race-Tuned Fuel Injection (RT-Fi). It premieres the TVS SmartXonnect\*, an innovative Bluetooth-enabled technology paired to an exclusive TVS Connect mobile App. TVS SmartXonnect\* enables a host of first-in-segment additions to the fully digital speedometer, which boasts features such as navigation assist, top speed recorder, in-built lap-

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timer, phone-battery strength display, last parked location assist, service reminder, trip meter and multi-ride statistic modes such as Street and Sport.

TVS NTORQ 125 is available in three variants, Disc, Drum and Race Edition. It comes in a colour selection of Matte Red, Metallic Grey, Metallic Red, Metallic Blue. The Race Edition is available in Red-Black and Yellow-Black.

<https://www.tvsmotor.com/tvs-ntorg>

## **About TVS Motor Company**

TVS Motor Company is a reputed two and three-wheeler manufacturer and is the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for four years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive five years. For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com).

*For further information, please contact:*

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