

15th October 2025

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip code: 532343

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051
Scrip code: TVSMOTOR

Dear Sir / Madam,

**Reg : Press Release - "A NEW ERA IN ADVENTURE RIDING DAWNS:
THE ALL-NEW TVS APACHE RTX ARRIVES"**

We enclose a Press Release regarding "**A NEW ERA IN ADVENTURE RIDING DAWNS: THE ALL-NEW TVS APACHE RTX ARRIVES**", for dissemination.

Date and time of occurrence of event: October 15, 2025 at 04:57 P.M.

Thanking you,

Yours truly,

For TVS MOTOR COMPANY LIMITED

K S Srinivasan
Company Secretary

Encl.: a/a

A NEW ERA IN ADVENTURE RIDING DAWNS: THE ALL-NEW TVS APACHE RTX ARRIVES

- *TVS Motor Company forays into the adventure rally tourer segment with its new super-premium offering **TVS Apache RTX** - engineered to unlock limitless possibilities of exploration, off-roading, and self-discovery.*
- *TVS Apache RTX is the first product built on the all new Next-Gen **TVS RT-XD4** engine platform - designed, developed and engineered at TVS.*
- ***TVS Apache RTX** has been launched at an introductory price of INR 1,99,000.*

Theog, October 15, 2025: TVS Motor Company – a global leader in two and three wheeler manufacturing - is set to redefine the landscape of adventure motorcycling with the launch of the much awaited **TVS Apache RTX** to create a new segment that blends the thrill of speed with the spirit of exploration.

Drawing on decades of racing excellence and the legacy of the TVS Apache brand - trusted by over 6 million riders worldwide, the TVS Apache RTX carries forward the brand's hallmark of performance, precision, and racing DNA.

Built on the all new Next-Gen TVS RT-XD4 engine platform, designed and developed with the decades of racing and rally experience, the TVS Apache RTX brings the brand's racing pedigree into the world of adventure rally touring. It blends race-honed performance with long-touring comfort, redefining what modern adventure motorcycling stands for.

The TVS Apache RTX is made for adventure seekers and the rally touring enthusiasts. It combines thrilling performance, unmatched refinement and precision engineering. The blend of track performance DNA and exploration focused engineering, creates a new benchmark for adventure tourers, bringing racing precision and everyday comfort onto a single platform.

The TVS Apache RTX is powered by **299.1 cc single-cylinder, liquid-cooled, 4-stroke DOHC engine** that produces **36 PS of power at 9,000 rpm and 28.5 Nm of torque at 7,000 rpm**. It comes with a **6-speed manual transmission, fuel injection**, assist and slipper clutch mated to Steel trellis frame and clean modern assertive mono-volume body design.

Every aspect of the TVS Apache RTX—engine, ride modes, electronics, frame and suspension, accessories—has been created to deliver direct tangible benefits to the

Key Features of TVS Apache RTX

- 4 Ride Modes (Urban, Rain, Tour & Rally)
- Bi-directional Quickshifter
- 5" TFT cluster with Bluetooth connectivity
- Class-D headlamp with DRLs
- Cruise control
- Linear Traction control
- Adjustable levers
- Easy pannier and top-case mounts
- 5-way Bluetooth with map mirroring
- Tyre Pressure Monitoring System (BTO)

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rider—greater safety, better performance, more comfort and smarter connectivity for a seamless on-road and off-road experience - packing adrenaline into every ride, from open highways to twisting mountain bends and untamed trails. Priced at INR 1,99,000 as introductory price, it sets a new benchmark in adventure rally touring with unmatched power, control, and purpose.

Speaking at the launch, **Gaurav Gupta, President – 2W India Business**, “*At TVS Motor Company, we are constantly understanding evolving customer needs - not just to participate in them, but to redefine. We are frontrunners in many industry-first innovations. Our endeavour is to bring aspiration within reach and inspire new riders. TVS Apache has done this for two decades by redefining performance motorcycling. It is now a global community of over six million riders. We expect the TVS Apache RTX to continue this winning streak and bring renewed spirit and new energy to the adventure rally tourer segment.*”

Introducing a brand new segment from the TVS Motor stable, **Vimal Sumbly, Head Business - Premium**, TVS Motor Company, said, “*TVS Apache has continually pushed the envelope in design, technology, and performance — powered by the trust and passion of over 6 million riders across the world, over two decades. With the all-new TVS Apache RTX, we are proud to introduce a new kind of motorcycle that takes this legacy into the world of adventure touring. Crafted with our signature racing DNA and engineered for exploration, the TVS Apache RTX embodies the fearless spirit of the Apache brand. We’re confident that it will not only carry forward the legacy but also dominate this new segment of fast, thrilling adventure motorcycling. This moment belongs to our global Apache community, whose relentless spirit fuels everything we create.*”

The TVS Apache RTX - Details:

Chassis & Suspension: Engineered for All-Terrain Mastery

- **Purpose-built Steel Trellis Frame**
 - Best structural efficiency with excellent dynamic response
 - Low seat height for confident control
 - Strong yet lightweight, improving power-to-weight ratio
 - Easy to maneuver across terrains
- **Long-Travel Suspension from WP (Front: Inverted Cartridge Fork)**
 - High structural rigidity with precise fork alignment
 - Longer stroke for superior energy absorption
 - Optimal, quick response for comfort and control
 - Ensures fast, safe rides even on uneven surfaces
- **Long-Travel Suspension (Rear: Mono-tube with Floating Piston – MFP)**
 - Superior design with larger piston
 - Better consistency, low operating temperature, and durability
 - No cavitation—delivers stable, excellent damping
 - Precise high-speed control with superior comfort
- **Rally-Inspired Ergonomics**

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- Balanced ergo-triangle for both tarmac & trail
- Maximum comfort for extended rides
- Better weight distribution with pillion & luggage
- Easy transition between sitting & standing off-road
- Confident ground reach and excellent steering stability

Designed for Dominance, Styled for Adventure:

- **Modern Design Vision:**

TVS Apache RTX with its formidable stance, proportions, and volume celebrate its design philosophy: Grit, purpose, and freedom.

This adventure bike embodies a forward-leaning, mono-volume silhouette—where tank and headlamp merge into one sculpted form that is tuned for commanding composure and control when seated, straddling, or in motion. Muscular, rally-inspired lines and surfaces are crafted for aerodynamic efficiency and visual harmony, uniting purpose with performance.

- **Signature Lighting Identity:**

DRL blades with levitating main beam reflectors, and tail lamp blades create the bold, crystalline, and distinct light signature. Its piercing twin-chamber gaze isn't just illumination, it's attitude. Headlamp comes with an welcome animation and dynamic intensity control that adjusts with the speed of the vehicle.

- **Colours, Material & Intuitive Rider Interface:**

Nature inspired earthy tones of Viper Green, Metallic Blue, Pearl White, Lightning Black, Tarn Bronze are energized by signature Apache Red highlights and complimented with matte textures, gloss contrasts with precision detailing.

The high-contrast TFT display offers navigation, ride modes, and connectivity—delivering clarity, control, and focus on every ride.

- **Special Accessories:**

Engineered for exploration, the Apache RTX features personalisation through modular mounts for guards, luggage, and impact protection—ready to be configured for every kind of adventure.

Technology: Intelligent Control Meets Connected Riding

- **Multiple Ride Modes (Urban, Rain, Tour, Rally):** Each mode fine-tunes engine response, traction control and ABS for the terrain—ensuring stability, smooth acceleration, and confidence on city streets, highways, and off-road trails
- **5" TFT Display with Map Mirroring:** High daylight-brightness, navigation-ready display shows turn-by-turn directions and essential information clearly, keeping riders connected

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- **Cruise Control:** Holds the throttle position electronically, maintaining constant vehicle speed and reducing rider fatigue on long rides.
- **Quickshifter:** Enables seamless upshifts and downshifts without using the clutch, for smoother acceleration and sporty performance.
- **Safety Systems:** Traction control, wheelie mitigation, and terrain-adaptive ABS prevent wheel spin, skidding, and loss of control across all surfaces.

Comprehensive Accessories, Ready for every Ride

- Raised fender (Beak), rear hugger fender, bash plate, tank guard, knuckle guards, USB charger add comfort, safety, and convenience
- **Touring-ready luggage: GIVI top box & side panniers** with Monolock and quick-release systems ensures reliability with effortless installation and removal
- Purpose-built for adventure, long-distance touring, and daily commuting
- Rugged, durable, and tested for real-world conditions
- Enhances safety, convenience, and rider confidence on every ride

The transformative **TVS RT-XD4** engine platform delivers racing thrill via 4 Dual Technologies :

- **Dual Overhead Cams with downdraft port** that delivers high revs and superior peak performance
- **Dual oil pump with split chamber crankcase** that delivers optimum lubrication and all-range torque.
- **Dual cooling jacket cylinder head with water jacket** on top and oil jacket below that further increases cooling, to increase performance output.
- **Dual breather system** that effectively prevents aeration in wide range of riding conditions, and reduces oil consumption, takes care for consistent performance over long duration.

This new-gen platform delivers high efficiency, while supporting ethanol-blended fuels, reduced emissions, and enhanced reliability.

Key Features of the TVS RT-XD4 300 Engine: the first engine on the new platform.

- **Displacement:** 299.1 cc, single-cylinder, forward-inclined engine
- **Power Output:** 36 PS @ 9,500 rpm, with 28.5 Nm torque @ 7,000 rpm
- **Cooling System:** Liquid-cooled with dual cooling (water and oil jackets)
- **6 Speed gear box, with Quickshifter**
- **Ride-by-wire** throttle system
- **Assist and Slipper clutch**

Built tough yet versatile, the TVS Apache RTX conquers every terrain with ease, an ideal partner for hardened explorers and first-time off-roaders alike. The motorcycle has 5 colourways and three variants.

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About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products have led in their respective categories in the J.D.Power IQS & APEAL surveys and J.D.Power Customer Service Satisfaction Survey. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiary in the personal e-mobility space, TVS Ebike Company AG, has a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate.

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