

14th May 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip code: 532343

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051
Scrip code: TVSMOTOR

Dear Sir / Madam,

Reg : Press Release - "TVS MOTOR COMPANY INDUCTS RAVINDRAN SHANMUGAM AS INDEPENDENT DIRECTOR"

We enclose a Press Release regarding **"TVS MOTOR COMPANY INDUCTS RAVINDRAN SHANMUGAM AS INDEPENDENT DIRECTOR"**, for dissemination.

Date and time of occurrence of event: May 14, 2026 at 2.13 P.M. (IST)

Thanking you,

Yours truly,

For **TVS MOTOR COMPANY LIMITED**

K S Srinivasan
Company Secretary

Encl.: a/a

TVS MOTOR COMPANY INDUCTS RAVINDRAN SHANMUGAM AS INDEPENDENT DIRECTOR

Bengaluru, May 14, 2026: TVS Motor Company (TVSM), part of TVS Venu Group, and a reputed two and three-wheeler manufacturer globally — announced the induction of Mr. Ravindran Shanmugam as independent director of the company for a period of five consecutive years effective May 13, 2026 subject to approval of the shareholders.

Mr. Ravindran Shanmugam is a seasoned technology entrepreneur and business leader with extensive experience in scaling consumer-focused businesses, digital transformation, and AI-led platforms across global markets. He is currently the Co-founder and Executive Chairman of Mable, an AI-enabled interior design and renovation platform based in Singapore. He also worked as a management consultant with McKinsey & Company, advising businesses on growth and strategy. An alumnus of the University of Oxford, Mr. Shanmugam brings deep expertise in technology, innovation, platform businesses and strategic governance.

The appointment of Mr. Shanmugam will add valuable experience to the board and raise the company's already rigorous corporate governance standard.

Sudarshan Venu, Chairman, TVS Motor Company said, *"Mr. Ravindran Shanmugam brings deep expertise in digital & consumer-focused businesses, and AI-led transformation, along with strong experience in strategy, entrepreneurship and scaling businesses across global markets. His perspectives will add valuable depth to the TVS Motor board as we continue to strengthen our future-ready growth ambitions. We are delighted to welcome him and look forward to benefiting from his insights and guidance."*

Ravindran Shanmugam said, *"I am honoured to join the board of TVS Motor Company, an institution with a strong legacy of engineering excellence, customer trust and global ambition. Mobility is being reshaped by technology, digital ecosystems, AI and evolving consumer expectations, and TVS Motor is well positioned to play a meaningful role in this transformation. I look forward to contributing to the board's deliberations and supporting the company's long-term growth journey with perspectives from technology-led transformation, platform businesses and consumer-focused innovation."*

PRESS RELEASE



About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR), part of TVS Venu Group, is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiary in the personal e-mobility space, TVS Ebike Company AG, has a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 90 countries in which we operate. For more information, please visit www.tvsmotor.com.

For more information, please contact:
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