

13th March 2025

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip code: 532343

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051
Scrip code: TVSMOTOR

Dear Sir / Madam,

**Reg : Press Release - "TVS MOTOR COMPANY AND PETRONAS
LUBRICANTS INTERNATIONAL STRENGTHEN PARTNERSHIP TO
ELEVATE INDIAN MOTORSPORT EXCELLENCE"**

We enclose a Press Release regarding **"TVS MOTOR COMPANY AND PETRONAS
LUBRICANTS INTERNATIONAL STRENGTHEN PARTNERSHIP TO ELEVATE
INDIAN MOTORSPORT EXCELLENCE"**, for dissemination.

Date and time of occurrence of event: March 13, 2025 at 10.27 A.M.

Thanking you,

Yours truly,

For TVS MOTOR COMPANY LIMITED

K S Srinivasan
Company Secretary
Encl.: a/a

PRESS RELEASE



TVS MOTOR COMPANY AND PETRONAS LUBRICANTS INTERNATIONAL STRENGTHEN PARTNERSHIP TO ELEVATE INDIAN MOTORSPORT EXCELLENCE

- *PETRONAS Lubricants International continues as the title sponsor of TVS Racing for three more years, reinforcing its commitment to Indian motorsports.*
- *The partnership extends to high-performance lubricants, with PETRONAS Lubricants International supplying premium semi and full synthetic oils under the TVS TRU4 brand.*

Bengaluru, March 13, 2025: TVS Motor Company (TVSM) - a leading global automaker in the two and three-wheeler segment - has further strengthened its partnership with PETRONAS Lubricants International (PLI) to elevate the Indian motorsport landscape. Under this expanded alliance, PLI will continue to be the title sponsor of TVS Racing – the country’s first factory racing team - for the next three years, supporting the team’s participation in the Indian National Supercross Championship (INSC), Indian National Rally Championship (INRC), and Indian National Motorcycle Racing Championship (INMRC). This partnership reaffirms the shared commitment of two companies towards promoting motorsports in India while reinforcing PLI’s position in the country’s high-performance lubricants market.

PETRONAS has been the title sponsor of TVS Racing across the 2022-2023 season, complementing the team’s four-decade legacy in Indian motorsports. As part of this partnership, PLI will continue as the official supplier of after-market oils to TVSM’s extensive dealership network. The PETRONAS TVS TRU4 product range will offer premium semi and full synthetic lubricants designed for high-performance TVS motorcycles, further enhancing engine efficiency and longevity. This collaboration not only reinforces PLI’s footprint in India’s two-wheeler market but also aligns with TVS Racing’s commitment to innovation and excellence in motorsports.

Speaking on the partnership, **Vimal Sumbly, Head Business – Premium, TVS Motor Company**, said, *“TVS Racing is a pioneer of motorsports in India and has consistently secured more than 80% win rate across multiple formats of racing. This racing pedigree directly influences our Apache series, bringing race-derived performance and technology to our customers. With over four decades, TVS Racing has played a pivotal role in democratizing motorsports in India and nurturing world-class talent with its programs like the TVS One Make Championship. Strengthening our partnership with PLI underscores our shared commitment to pushing the boundaries of performance and innovation. Their cutting-edge technology and experience in premier racing events perfectly compliments our vision for the sport. PLI’s expertise in fluid technology, combined with our racing heritage, will continue to shape the future of two-wheeler racing in India.”*

Binu Chandy, Chief Executive Officer of PETRONAS Lubricants India (Pvt) Ltd said, *“Our collaboration with TVS Racing has been instrumental in demonstrating the synergy between high-performance lubricants and motorsport excellence. This partnership not only strengthens our*

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presence in India's dynamic two-wheeler market but also aligns with our broader energy ambitions in the country. Our motorsports legacy, combined with TVS Racing's dominance in Indian motorsports for over 40 years, positions us to drive the sport forward. We are excited to support TVS Racing as we continue this journey together."

TVS Racing continues to dominate national and international motorsports, with Aishwarya Pissay extending her winning streak at the Bajas Championship and the TVS Asia One Make Championship (OMC) concluding a successful third season with 15 racers from nine countries. On the national stage, the team secured Teams & Manufacturer titles in INMRC Pro Stock (165cc & 301-400cc), championships across all INRC categories, and strong podium finishes at the INSC. The 14th season of TVS Indian OMC also wrapped up successfully, featuring 50 of India's top racing talents.

With its 'Track to Road' philosophy, TVS Racing continues to shape the TVS Apache series, integrating race-derived technology into high-performance motorcycles. The PETRONAS TVS Racing Team remains committed to pushing the boundaries of motorsports excellence, setting new benchmarks across key racing formats.

As TVS Racing and PLI strengthen their partnership, their shared expertise and vision will continue to inspire riders and motorsports enthusiasts, driving new milestones in two-wheeler racing.

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate. For more information, please visit www.tvsmotor.com.

About TVS Racing

TVS Racing, a pioneer in building Motorsports in India since 1982, has been integral in growing the racing performance culture and has been pivotal in engineering the TVS Apache series through the company's "Track to Road" strategy. The brand has redefined the sports segment by focusing on race performance, making it a highly desirable product for sports enthusiasts. This has resulted in TVS Apache and TVS NTORQ 125 becoming the fastest growing brands in their

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respective segments. TVS Racing is also the pioneer of the One Make Championship in the country, the first Indian manufacturer to introduce the series in India in 1994.

About PETRONAS Lubricants International

PETRONAS Lubricants International (PLI) is the global lubricants manufacturing and marketing arm of PETRONAS, Malaysia's dynamic global energy group. Established in 2008, PLI manufactures and markets a full range of high-quality automotive and industrial lubricant products in over 100 markets internationally. Headquartered in Kuala Lumpur, PLI also has offices around the world including Turin, Belo Horizonte, Beijing, and Chicago. PLI is the technical resource behind PETRONAS' partnership with the Mercedes-AMG PETRONAS Formula One Team, responsible for the design, development and delivery of the Fluid Technology Solutions™, which includes customised lubricants, fuels and transmission fluids to power the Silver Arrows. We are a progressive energy and solutions partner, enriching lives for a sustainable future. Our commitment remains to conduct and grow our business in ways that contribute positively to society and the environment.

PLI is driving an aggressive business growth agenda as one of the leading global lubricants companies at the forefront of the industry, providing custom-made solutions for every need. For more information, please visit www.pli-petronas.com.

For more information, please contact:

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TVS *Racing*

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