

12th September 2023

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip code: 532343

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051
Scrip code: TVSMOTOR

Dear Sir,

Reg : Press Release - TVS Motor Company launches its premium TVS iQube Electric Scooter in Nepal; sets new benchmark in Nepal's scooter industry

We enclose a Press Release regarding "**TVS Motor Company launches its premium TVS iQube Electric Scooter in Nepal; sets new benchmark in Nepal's scooter industry**", for dissemination.

Date and time of occurrence of event (Press Release regarding "**TVS Motor Company launches its premium TVS iQube Electric Scooter in Nepal; sets new benchmark in Nepal's scooter industry**") : September 12, 2023 at 1:00 P.M.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED

K S Srinivasan
Company Secretary

Encl : a/a

TVS Motor Company launches its premium TVS iQube Electric Scooter in Nepal; sets new benchmark in Nepal's scooter industry

- *Cutting-edge EV technology providing a robust build quality & comfort of a premium scooter, with trusted backup of TVS Motor and Jagdamba Motors*
- *Powered by a powerful 4.6 kW hub mounted motor that gives a top speed of 78 km/h and acceleration from 0-40 km/h in just 4.2 seconds. Two battery packs with installed capacity of 3.4 kWh provide a real world range of 100 km, no more waiting in long queues at a petrol pump*
- *TVS SMARTXONNECT™ platform provides enhanced navigation system, telematics unit, anti-theft, geofencing features, crash/fall alert*

Kathmandu, September 12, 2023: In line with its commitment towards offering sustainable mobility solutions globally, TVS Motor Company, a reputed manufacturer of two and three-wheelers, today launched the keenly awaited premium Electric scooter – TVS iQube in Nepal. Backed by steadfast and trusted engineering capabilities of TVS Motor, the TVS iQube delivers class leading performance, comfort, build quality and safety validated by robust in-house testing and ably complemented by the well-established aftersales network of Jagdamba Motors Pvt. Ltd.

TVS iQube comes with a real-world range of 100 km on a single charge, rated top speed of 78 km/h, choice of ECO/POW mode and acceleration from 0-40 km/h in just 4.2 seconds. The scooter offers a host of intelligent connected features such as 7" TFT cluster with HMI control, intuitive music player control, OTA updates, vehicle health and safety notifications, multiple Bluetooth and Cloud Connectivity, geofencing, QPark assist, infinity theme personalisation, voice assist, TVS iQube Alexa skillset and much more.

Commenting on the launch, **Mr. K N Radhakrishnan, Director & CEO, TVS Motor Company**, said, *"We at TVS Motor have been the forerunner in technology and innovation and continue to set new benchmarks in the industry. TVS Motor has been investing in electric vehicle technologies for more than ten years and we are proud to be one of the first OEMs from India to launch an electric two-wheeler in Nepal. The launch of TVS iQube in Nepal is a big step in the direction of extending our EV portfolio to international markets. TVS Motor is a leading player in Nepal. We are aiming to further strengthen our leadership position in Nepal with the addition of EVs to our portfolio. We are confident that our distribution partner Jagdamba Motors Pvt. Ltd. in Nepal will curate and deliver a superior customer experience for the TVS iQube."*

Mr. Manu Saxena, Senior Vice President, Electric Vehicles, TVS Motor Company, said, *"We are very excited to launch the TVS iQube in Nepal. During our past interactions with various scooter customers, the need for a smart premium electric scooter from a trusted brand like TVS Motor was being highlighted and we are delighted to say we are now fulfilling that need."*

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The TVS iQube has the right mix of performance and tech features with a class-leading display and User Interface. Additionally, it is loaded with new age connected features and applications that Nepal's tech savvy customers will resonate with. TVS iQube has already provided over 150,000 customers in India, with an unparalleled electric riding experience whilst accumulating over 700 million kms, saving 15 million litres of fuel and reducing carbon emissions of 5,700 tons which is equivalent to 1 million trees planted. With TVS iQube, we are offering a modern and smart mobility solution taking a step towards a greener and sustainable future. We are confident that the low running cost of the scooter, which is 1/10th of a gasoline two-wheeler will delight customers with recurring savings while contributing to a sustainable planet. It is TVS Motor's endeavor to deliver a world-class premium product with cutting edge technology that will be supported by our capable and wide after-sales network in Nepal. Keeping this vision in mind, TVS iQube has been tested comprehensively over the last few months across Nepal's terrains and weather conditions. We are confident that the ownership of TVS iQube will be an enthralling experience for our customers."

Commenting on the launch, **Mr. Shahil Agrawal, Managing Director, Shanker Group** "At Jagdamba Motors, we are very excited to partner the launch of TVS iQube with TVS Motor. TVS iQube's introduction marks a significant evolution in the Nepalese two-wheeler segment and showcases our shared vision to provide top-tier mobility solutions to our customers. We are committed to ensure availability of the TVS iQube across Nepal with our wide distribution reach coupled with an exceptional instore sales experience. TVS iQube will expand the proven TVS Motor range into EVs and create a new benchmark for the future. Nepal is witnessing a growing acceptance of EV technology across the automotive sector and TVS iQube gives customers an option from a trusted brand. Our partnership with TVS Motor exemplifies our dedication to deliver quality and value. We are eager to see the positive impact that the TVS iQube will have on businesses and individuals alike."

TVS iQube is built on three pillars :

1. Modern & Practical Design

The TVS iQube has a contemporary look and impeccable build quality. With 5 exciting colours, one can choose a style statement of their own. Powerful LED headlamps with bright hazard lamps are designed for enhanced visibility and safety. A 7" TFT cluster, with an intuitive 5-way joystick makes it easy for interaction, music control, theme personalisation, proactive notifications and much more. A large 32 litre storage under the seat, a wide floorboard and baggage hooks provide ample utility on the move. The USB charging port maximises convenience for the rider. The long and wide seat is comfortable for both individual and family use making the TVS iQube a practical choice.

PRESS RELEASE



2. Unmatched Performance

The TVS iQube is powered by a powerful 4.6 kW hub mounted motor that gives a top speed of 78 km/h and acceleration from 0-40 km/h in just 4.2 seconds at rated load. It comes with two battery packs of advanced Lithium-ion chemistry with a total capacity of 3.4 kWh, designed and manufactured in-house at TVS Motor. This combined with an intelligent in-house BMS (Battery Management System) delivers a real-world range of 100 kms per charge. The EV powertrain in TVS iQube is IP-67 compliant providing strong resistance to water exposure. TVS iQube comes with a 650 W portable carry along charger with a charging time of 4.5 hours from 0-80% SOC and ease of use with any 5 Amp household socket that makes home charging very convenient and affordable. The utility of Power and ECO mode gives the rider a choice to maximise either range or performance, on the go. Hydraulic twin tube shock absorbers at the rear and telescopic suspension in the front ensures a firm balance and comfort on any terrain.

3. Connected Technology – TVS SMARTXONNECT™

The TVS iQube is power packed with new age technology and smart features. The TVS SMARTXONNECT™ platform has enhanced navigation system, telematics unit, anti-theft, geofencing features, crash/fall alert just to name a few. Any smart phone can be connected with the dedicated TVS iQube app which displays real-time battery status, ride statistics and enables music control while riding using the HMI interface. The Alexa skillset allows the use of voice commands to access information. The platform also ensures 100% vehicle wellness through proactive diagnosis and timely service alerts given on the dashboard. Not only incoming calls and SMS alerts but also social media app notifications are provided.

Key Highlights of the TVS iQube:

- Peak Power 4.6 kW, Torque 140 Nm
- Rated power 3.34 kW
- Top Speed – 78 km/h
- Acceleration – 0-40 km/h in 4.2 seconds
- Range on single charge – 100 kms
- Parking Assist – Reverse/Forward
- 7" TFT cluster, with an intuitive 5-way joystick
- Music Player Control
- Night Mode
- Smart Helmet Connectivity
- Incoming call/SMS Alert
- Document Storage on cluster
- Under seat storage – 32 litres
- Gradeability – 10 degrees

PRESS RELEASE



About TVS Motor Company

TVS Motor Company is a reputed two and three-wheeler manufacturer globally, championing progress through Mobility with a focus on sustainability. Rooted in our 100-year+ legacy of Trust, Value, and Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for five years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive four years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate. For more information, please visit www.tvsmotor.com.

For more information, please contact:

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