

12<sup>th</sup> March 2026

BSE Limited,  
Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai 400 001  
**Scrip code: 532343**

National Stock Exchange of India Limited,  
Exchange Plaza, 5<sup>th</sup> Floor,  
Bandra-Kurla Complex,  
Bandra (E), Mumbai 400 051  
**Scrip code: TVSMOTOR**

Dear Sir / Madam,

**Reg : Press Release - "TVS Orbiter V1 launched; Now Available From ₹49,999 with BaaS"**

---

We enclose a Press Release regarding "**TVS Orbiter V1 launched; Now Available From ₹49,999 with BaaS**", for dissemination.

*Date and time of occurrence of event: March 12, 2026 at 12.20 P.M. (IST)*

Thanking you,

Yours truly,

For **TVS MOTOR COMPANY LIMITED**

**K S Srinivasan**  
**Company Secretary**

Encl.: a/a

For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com)

## TVS Orbiter V1 launched; Now Available From ₹49,999 with BaaS

- *TVS Orbiter V1 with 1.8 kWh is the newest addition to EV portfolio*
- *Introduces Battery-As-A-Service (BaaS) across EV portfolio*

**Lucknow, March 12, 2026:** TVS Motor Company (TVSM), a global leader in the two and three-wheeler segments, today strengthened its electric vehicle portfolio with the launch of **TVS Orbiter V1 with 1.8 kWh** — the most accessible electric scooter in the company's lineup. The company also introduced **Battery-As-A-Service (BaaS)** across its EV portfolio, offering customers a new and flexible ownership model.

With the addition of TVS Orbiter V1 and the introduction of Battery-As-A-Service, TVS Motor's EV scooter range now starts at ₹49,999 (ex-showroom Delhi, inclusive of PM e-Drive). The BaaS model lowers the upfront cost, while offering customers long-term battery assurance and peace of mind. Customers who prefer the TVS Orbiter V1 without BaaS, can purchase it at ₹84,500 (ex-showroom Delhi, inclusive of PM e-Drive).

### TVS Orbiter V1: New India's Smart, Sustainable, Urban EV Commute

TVS Orbiter V1, powered by a 1.8 kWh battery, is designed to make everyday electric commuting simpler and more practical for urban riders. With this launch, the TVS Orbiter range is now available in two variants: V1 with 1.8 kWh and V2 with 3.1 kWh.

Designed for practical city commuting, the TVS Orbiter V1 delivers a certified IDC range of 86 km and supports 0–80% charging in approximately 2 hours and 20 minutes, making it well suited for everyday mobility needs. The TVS Orbiter V1 is packed with advanced features including a connected mobile app, front LED headlamp with visor, and a coloured LCD cluster with incoming call display, enhancing convenience and rider experience.

### Design Philosophy

At its core, the TVS Orbiter V1 follows a modern, endearing and purposeful design philosophy that strikes the perfect balance between aesthetics and functionality.

The 845 mm long flat-form seat ensures comfort for both rider and pillion, while the 290 mm straight-line footboard provides ample legroom. A wide and upright handlebar offers an ergonomic riding posture, making everyday rides effortless. The scooter also features 34-litre under-seat storage, large enough to accommodate two helmets, further enhancing everyday practicality.

### Technology & Connectivity

The TVS Orbiter offers an intelligent connected riding experience, including:

- Proactive safety: Crash, fall, anti-theft, geo-fencing, and time-fencing alerts
- Always in control: Check battery charge and odometer remotely through the mobile app

- Smart navigation: Turn-by-turn guidance with customizable settings
- Stay connected: Calls, SMS, and personalised alerts on the LCD digital cluster
- Rider confidence: Hill Hold Assist, Cruise Control, and Parking Assist
- Up-to-date, always: Effortless OTA updates
- Dual ride modes: Eco and Power with regenerative braking for range and safety

### BaaS: Enabling A New Ownership Mindset

TVS Motor has introduced BaaS across its EV portfolio, enabling customers to subscribe to battery usage instead of paying the full battery cost upfront.

This model separates the vehicle price from the battery cost, helping customers better understand both the upfront purchase and the ongoing running cost of an EV. By introducing BaaS across the portfolio, TVS Motor is enabling greater flexibility in EV ownership while expanding accessibility for a wider set of customers.

TVS Motor offers a differentiated offering with BaaS on its entire Electric Scooter Range, with benefits as below:

- Low upfront cost starting at ₹49,999
- Flexi-payment plans, starting at ₹862 / month
- Extended Warranty up to 5 yrs / 70,000 km included in BaaS payment plans
- Unlimited monthly usage throughout the BaaS tenure of choice

Speaking on the announcement, **Gaurav Gupta, President – India 2W Business, TVS Motor Company** said, *“TVS Motor has built a strong and well-defined EV portfolio, and the launch of TVS Orbiter V1 further strengthens this lineup by introducing the most accessible entry point into our electric scooter range. Alongside this, the introduction of BaaS represents an important shift in customers’ approach to EV ownership. By separating the vehicle price from the battery usage cost, we are enabling greater flexibility while providing customers a clear understanding of the overall cost of ownership.”*

As electric mobility enters its next phase of growth, expanding access to practical everyday EV mobility becomes increasingly important.

*“We remain committed to consolidating our leadership in the EV space and advancing India’s electric mobility journey with a strong foundation of trust and innovation. The TVS Orbiter V2, which was launched last year, has been very well received by customers, and their feedback has reinforced the opportunity to further expand the lineup. The introduction of TVS Orbiter V1 reflects these insights, bringing a more accessible option for everyday urban commuting. Together with flexible ownership models like BaaS, we believe the TVS EV portfolio will continue to drive wider acceptance and accelerate EV adoption across India,”* said **Aniruddha Haldar, Senior Vice President – Head Commuter & EV Business and Head Corporate Brand & Media, TVS Motor Company.**

For more details on variants, pricing, and specifications, please visit: [TVS Orbiter](#) | [TVS iQube](#).

### About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the



---

highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products have led in their respective categories in the J.D.Power IQS & APEAL surveys and J.D.Power Customer Service Satisfaction Survey. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiary in the personal e-mobility space, TVS Ebike Company AG, has a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate. For more information, please visit [www.tvsmotor.com](http://www.tvsmotor.com).

**For more information, please contact:**

Suman Prasad: [suman.prasad@tvsmotor.com](mailto:suman.prasad@tvsmotor.com)

Mayuri Sil: [mayuri.sil@tvsmotor.com](mailto:mayuri.sil@tvsmotor.com)

