

8th September 2025

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip code: 532343

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051
Scrip code: TVSMOTOR

Dear Sir / Madam,

**Reg : Press Release - "TVS MOTOR COMPANY TO PASS ON THE FULL
BENEFIT OF GST RATE REDUCTION TO CUSTOMERS"**

We enclose a Press Release regarding **"TVS MOTOR COMPANY TO PASS ON THE
FULL BENEFIT OF GST RATE REDUCTION TO CUSTOMERS"**, for dissemination.

Date and time of occurrence of event: September 8, 2025 at 4.22 P.M.

Thanking you,

Yours truly,

For TVS MOTOR COMPANY LIMITED

K S Srinivasan
Company Secretary
Encl.: a/a

TVS MOTOR COMPANY TO PASS ON THE FULL BENEFIT OF GST RATE REDUCTION TO CUSTOMERS.

Bengaluru, September 08, 2025: TVS Motor Company (TVSM) will pass on the full benefit of GST rate reduction to customers across its ICE portfolio, following the recent reforms introduced by the GST Council. With the Council reducing GST rates on ICE vehicles from 28% to 18%, there will be significant savings on our products.

This landmark decision by the govt, appreciably enhances the accessibility of our ICE products. Electric vehicles remain unaffected and continue to enjoy the concessional rate of 5% GST. The benefits will be available to customers starting September 22, 2025.

Commenting on the benefits, **KN Radhakrishnan, Director & CEO**, TVS Motor Company, said: *“The GST rate rationalisation is a bold and transformative move that will accelerate consumption across society. We sincerely thank the Government of India for these progressive reforms. The Government’s consistent efforts to boost growth and strengthen the middle class’s spending power are vital steps towards realising the Hon’ble Prime Minister’s vision of Viksit Bharat 2047. We will pass on the the full benefit of GST rate reduction to customers across our ICE portfolio. TVS Motor remains committed to providing mobility solutions that are trusted, reliable and provide unparalleled user experience.”*

The Company will be undertaking extensive communication measures to apprise customers of the benefits accruing from GST rate reductions.

TVSM reaffirms its commitment to making a wide range of mobility solutions available to customer and contribute to the mission of Viksit Bharat 2047.

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products have led in their respective categories in the J.D.Power IQS & APEAL surveys and J.D.Power Customer Service Satisfaction Survey. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiary in the personal e-mobility space, TVS Ebike Company AG, has a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate. For more information, please visit www.tvsmotor.com