

8th April 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip code: 532343

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051
Scrip code: TVSMOTOR

Dear Sir / Madam,

**Reg : Press Release - "TVS MOTOR LAUNCHES THE ARMADO 200,
BUILT FOR THE TOUGH TERRAIN IN INDONESIA"**

We enclose a Press Release regarding **"TVS MOTOR LAUNCHES THE ARMADO 200,
BUILT FOR THE TOUGH TERRAIN IN INDONESIA"**, for dissemination.

Date and time of occurrence of event: April 8, 2026 at 09.15 A.M. (IST)

Thanking you,

Yours truly,

For **TVS MOTOR COMPANY LIMITED**

K S Srinivasan
Company Secretary

Encl.: a/a

TVS MOTOR LAUNCHES THE ARMADO 200, BUILT FOR THE TOUGH TERRAIN IN INDONESIA

- *Powered by a 200 cc engine it is set to deliver strong performance and high durability for demanding commercial use*
- *Available in 3 colors with an introductory price of IDR 34,900,000 (OTR Jakarta)*

JAKARTA, April 8, 2026: TVS Motor Company – a global leader in two and three-wheeler manufacturing – today launched the **TVS Armado 200**. Positioned as a gamechanger, this new three-wheeler is engineered to dominate Indonesia’s rapidly growing commercial and logistics industries.

First showcased digitally earlier this year, the TVS Armado 200 is powered by a robust **197.75 cc oil-cooled engine**, purpose-built for long operating hours and high-demand applications. Featuring a **2-meter cargo bed** with a best-in-class payload capacity of up to **840 kg**, it is designed to support a vast range of business operations.

Available in three colors - **Blue, Red, and White** - the TVS Armado 200 is offered at normal price IDR 35,900,000 but in the launching period, customer can purchase with **introductory price of IDR 34,900,000 (OTR Jakarta)**. To support businesses of all sizes, flexible financing options are also available.

“The commercial cargo three-wheeler market continues to show strong and sustainable potential. At TVS, we see this as a significant opportunity not only within Indonesia but also for future export markets,” said **Peyman Kargar, President, International Business – TVS Motor Company**. He emphasized that the TVS Armado 200 is a strategic, locally developed product, *“From initial design sketches to final assembly at the TVS Karawang Plant, this vehicle reflects TVS Motor’s commitment to local engineering excellence and long-term investment in this segment.”*

In line with national development priorities, TVS is proud to supply the **AGRINAS and Merah Putih Co-operatives** initiative with TVS Armado vehicles. This partnership underscores the brand’s commitment to strengthening Indonesia’s economic value chain—from local manufacturing and employment to boosting productivity in suburban and rural areas.

Key Features of the TVS Armado 200:

- **Tough Performance:** Powered by a 197.75 cc spark-ignition engine, it delivers high durability and exceptional pick-up with **torque 15,5 Nm/5000 rpm (max)** for demanding commercial use. The **oil-cooled** system ensures **superior operational resilience and easier maintenance** compared to liquid-cooled alternatives.
- **Superior Load Capacity:** With a 2,070 mm cargo bed and an 840 kg payload capacity, it stands as one of the **highest-capacity vehicles in its class**, ideal for logistics and supply-chain operations.
- **All-Terrain Comfort:** Designed for challenging roads, it features leaf-spring suspension with dampers, ergonomic seating, and a padded backrest. It also includes a **USB charging port** to support the digital needs of modern operators.
- **Industry-Leading Warranty:** TVS provides an industry-leading engine warranty of **3 years or 30,000 km**, reinforcing confidence in the vehicle's long-term durability.

Technical Specifications of the TVS Armado 200:

Feature	Specification
Engine Type	Spark-Ignition, 197.75 cc, Vertical Cylinder
Max Power	10.6 kW / 7,500 rpm
Max Torque	15.5 Nm / 5,000 rpm
Transmission	5-Speed Manual
Fuel Tank	16 Liters
Overall Dimensions	3,617 x 1,360 x 1,627 mm
Cargo Bed	2,070 x 1,310 x 670 mm

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Feature	Specification
Ground Clearance	230 mm
Payload Capacity	Up to 840 kg
Brake System	Drum Brakes (Front & Rear) with Hand Brake

About TVS Motor Company:

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 90 countries in which we operate. For more information, please visit www.tvsmotor.com

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