

7th September 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Equity Scrip code: 532343

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Equity Scrip code: TVSMOTOR

Dear Sir / Madam,

**Reg : Press Release - "TVS MOTOR COMPANY BRINGS FLAGSHIP
ADVENTURE TECHNOLOGY TO THE A2 CLASS WITH RTX 300"**

We enclose a Press Release regarding **"TVS MOTOR COMPANY BRINGS FLAGSHIP
ADVENTURE TECHNOLOGY TO THE A2 CLASS WITH RTX 300"**, for
dissemination.

Date and time of occurrence of event: September 7, 2026 at 8.20 P.M. (IST)

Thanking you,

Yours truly,

For **TVS MOTOR COMPANY LIMITED**

K S Srinivasan
Company Secretary

Encl.: a/a

TVS MOTOR COMPANY BRINGS FLAGSHIP ADVENTURE TECHNOLOGY TO THE A2 CLASS WITH RTX 300

- Built on the new RT-XD4 platform, the RTX 300 promises a new spirit of exploration, infused from decades of race engineering
- With a strong character of ride experience at its DNA, the RTX 300 is loaded with technologies that are reserved for machines twice its capacity

Singapore/Tuscany, September 7, 2026 - TVS Motor Company, part of TVS VENU, today unveiled the RTX 300, its most fully equipped adventure trail motorcycle for Europe. Developed on the new RT-XD4 engine platform for adventure riders and A2 licence holders, the RTX 300 enters the mid-capacity trail segment with a level of standard technology unmatched in its class.

The RTX 300 is the clearest expression yet of what TVS Motor's European strategy is built on: engineering developed for some of the world's most demanding road conditions, brought to European riders without the compromises usually attached to an accessible price point. Rally-inspired design and a steel trellis chassis built in harmony with the Dynamics of a Discoverist rider make it as capable off the beaten track as it is inviting on the road.

Thanks to its weight distribution, long-travel suspension and upright riding position, the RTX 300 offers reassuring handling for riders taking their first steps on a bigger machine, while retaining the performance and adjustability that experienced riders expect. It is a motorcycle designed for two groups at once: the youthful and tech savvy A2 licence holders moving up, and returning riders coming back to motorcycling who are unwilling to give up the soulful rides on two wheels they have grown used to.

Speaking at the launch, **Peyman Kargar, President, International Business, TVS Motor Company** said, *"Europe is our new frontier, and TVS Motor is bringing RTX 300 for the most experienced riders and the most demanding regulation in the world. The RTX 300: a motorcycle that carries the technology, the build quality and the warranty of a far more expensive machine, and makes it available to riders at the beginning of their journey. It is a statement of where we intend to be in this market."*

"Italy is one of the most knowledgeable motorcycle markets in Europe, and riders here judge a machine by how it behaves on the road. That is why we chose to put the RTX 300 into the hands of the press on Tuscan roads. The ride modes, the suspension travel and the connectivity are all there as standard because Italian riders would notice immediately if they were missing," added **Giovanni Notarbartolo di Furnari, General Manager, Italy, TVS Motor Company**.

The five key strengths

- **Adventure-inspired design and ergonomics:** a substantial, athletic silhouette, monovolume design with a modern dual-LED headlight that is commanding and

assertive. The upright riding position, tall windscreen and weight distribution deliver comfort both seated on the road and standing off on a trail.

- **Trellis chassis and suspension:** a tubular steel trellis frame with a 41 mm upside-down fork, 180 mm of suspension travel front and rear, and 200 mm of ground clearance, built to take poor surfaces and trails in its stride.
- **Comprehensive standard equipment:** cruise control, bi-directional quickshifter and tyre pressure monitoring, depending on version.
- **Rider assistance and safety:** an electronic throttle control, combined with advanced chassis controls offers four ride modes at the disposal of the rider on the fly. Urban, Rain, Tour and Rally modes, make available calibrated power delivery, traction control and ABS control as demanded by the surface underneath.
- **Digital cockpit and map mirroring:** high daylight-brightness 5-inch TFT display mirrors GPS maps directly through the SmartXconnect app, alongside music and call management (depending on version).

Four modes, four ways to ride

The four ride modes are four distinct characters, each built around how the motorcycle should respond to the control demand of the rider.

- **Urban** softens throttle response for stop-start traffic and keeps traction control at its most conservative. It is where a rider new to a 300 will spend their first weeks and makes the daily ride a great convenience.
- **Rain** retains the softer throttle response and raises ABS protection for slippery wet or cold surfaces.
- **Tour** opens up the full linear power delivery for motorways and mountain-pass riding, with cruise control and the quickshifter making long rides to travel distances, explore places with no fatigue.
- **Rally** gives the throttle to respond with its full potent, cuts traction control intervention and allows rear ABS to be switched off for loose surfaces, leaving the full control and fun at rider's desire

For a returning rider, the mode switch replaces the mechanical symphony that once had to be learnt by feel. For an A2 rider, it is a safety net that comes off gradually, at their own pace.

Vimal Sumbly, SVP and Business Head, TVS Premium and TVS Racing said, *"The RTX 300 was built by a team that has spent years making premium motorcycles for riders who use them hard and every day. Europe asks different questions of a machine, and answering them meant changing the suspension and the electronics. The standard we build to is the same in Chennai as it is in Tuscany."*

Warranty and support

The RTX 300 is supplied with a five-year manufacturer's warranty and two years of roadside assistance.

Technical specifications

Engine and performance. Inclined single cylinder, 4 valves, DOHC, liquid-cooled, with electronic throttle. Displacement 299 cc. Maximum power 36 PS (26,5 kW). Maximum torque 28.5 Nm. Six-speed gearbox with assist and slipper clutch. Four ride modes: Urban, Rain, Tour and Rally.

Chassis and dimensions. High-strength steel tubular trellis frame with cast aluminium swingarm. Suspension by WP, 41 mm upside-down front fork and rear monoshock, fully adjustable front and rear, with 180 mm of travel at both ends. Braking by Ø 320 mm front disc with radial-mount caliper and Bosch dual-channel ABS, and Ø 240 mm rear disc with floating caliper. Wheels 19-inch front and 17-inch rear, alloy rims with mixed-use tyres. Kerb weight 180 kg. Ground clearance 200 mm. Seat height 835 mm. Wheelbase 1,428 mm. Length, width and height 2,176 by 884 by 1,400 mm. Fuel tank 12.5 litres.

Two variants

The RTX 300 is offered in two equipment levels, Essential and Adventurer -

RTX 300 Essential. Designed for everyday mobility and spontaneous adventures. The Essential captures the core of the RTX experience, smart technology and everyday versatility, for riders who want every journey to be more than routine. It comes with four ride modes, a 5-inch TFT display, cruise control, traction control, switchable ABS and a full LED lighting system. ***Available in Lightning Black and Pearl White.***

Available from November 2026. Price €4,890.

RTX 300 Adventurer. For riders who rarely take the shortest route. The Adventurer adds equipment developed for longer distances and rougher ground, for riders who treat every journey as an invitation to go further. It carries everything in the Essential specification and adds a bidirectional Quick shifter and tyre pressure monitoring, advanced suspension adjustment and premium finishes, a brass-coated chain, enhanced connectivity and dedicated touring accessories. ***Available in Viper Green.***

Available from November 2026. Price €5,290.

Accessory line-up

A dedicated accessory range is available from launch, developed for touring use and for protection on rough surfaces.

- Top box kit
- Side pannier
- Tank guard
- Bash plate
- Visor extender
- Top rack
- Knuckle guards
- Raised fender

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR), part of TVS VENU, is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. TVS Motor Company endeavours to deliver the most superior customer experience across 90 countries in which we operate.

For more information, please visit www.tvsmotor.com

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