

7th July 2025

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip code: 532343

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051
Scrip code: TVSMOTOR

Dear Sir / Madam,

Reg : Press Release - "A New Era of Commuting Excellence – The ALL NEW TVS Jupiter 110"

We enclose a Press Release regarding **"A New Era of Commuting Excellence – The ALL NEW TVS Jupiter 110"**, for dissemination.

Date and time of occurrence of event: July 7, 2025 at 1.45 P.M.

Thanking you,

Yours truly,

For TVS MOTOR COMPANY LIMITED

K S Srinivasan
Company Secretary
Encl.: a/a

A New Era of Commuting Excellence – The ALL NEW TVS Jupiter 110

- *Unparalleled Design, Performance, Comfort and Convenience*
- *A reimagined design exemplified by the infinity light bar, premium piano black contrast panels and a modern chiselled profile*
- *Next-gen light weight, compact, futuristic engine - equipped with iGO Assist - offering torque on-demand and improved fuel-efficiency*
- *First and/or best-in-segment features that elevate the experience*

Kathmandu, July 07, 2025: TVS Motor Company (TVSM) – a leading global automaker that operates in the two and three wheeler segment – today launched the all new TVS Jupiter 110. The scooter comes equipped with a next-gen engine and futuristic, first-in-segment features. The all new TVS Jupiter 110 exemplifies a scooter *that's more* philosophy i.e. more style, mileage, performance, comfort, convenience, safety, and technology.

TVS Jupiter has been an unwavering companion and has continuously fulfilled the diverse needs of its 7 million customers worldwide. The launch of the all-new Jupiter 110cc, a tech-savvy scooter boasting 15 first-in-class and 14 best-in-class features, will cater to the evolving preferences of customers in Nepal.

The many first and/or best-in-class features that will elevate the riding experience on TVS Jupiter 110 are:

- *Dual Helmet under-seat storage, front fuel filling and spacious floorboard space*
- *Superior braking with rotopetal disc brakes, turn signal lamp rest, emergency brake warning, Hazard lamps and MetalMaxx body for enhanced safety*
- *Body Balance 2.0 with the longest seat for enhanced ride handling and comfort*
- *“Find me” feature, “Follow me Headlamps”, intuitive auto cancellation TSL for added convenience*
- *TVS SMARTXONNECT™ Bluetooth enabled cluster with call, SMS, Navigation and Voice Assist*
- *Distance to Empty, Real Time Fuel efficiency and Average Fuel Efficiency and a host of features to offer peace of mind and practicality*

Announcing the launch, **Mr. Rahul Nayak**, Sr Vice President, International Business, TVS Motor Company, said, *“The All New TVS Jupiter 110 demonstrates our commitment to invest on customer expectations, engineering, technology, design and ergonomics, ahead of the curve. The scooter offers unmatched comfort and convenience with a blend of style, utility, and reliability. We are confident that the TVS Jupiter with its many first-in-segment features will further build our position in the two-wheeler market.”*

At the launch, Mr. Sahil Agrawal and Mr. Akhil Gupta, Jagdamba Motors, said, *“Our partnership with TVS Motor has grown stronger and it is built on a shared commitment to deliver high-quality products and exceptional customer satisfaction. The all new TVS Jupiter 110 is launched with innovative features that enhance the safety, durability, convenience and much more. We are certain that the scooter will set a new benchmarks and receive an overwhelming response from customers.”*

The ALL NEW TVS JUPITER 110 - DETAILS

Performance

The TVS Jupiter 110 is powered by a 113.3 cc, single cylinder, 4 stroke engine which generates a power of 5.9 kW@6500 rpm and a torque of 9.8 Nm@ 5,000 rpm (with iGO Assist) and 9.2 Nm @ 5,000 rpm (without Assist). The scooter encompasses pioneering technology that achieves a 10% increase in mileage compared to its predecessor. This is attributed to the innovative **iGO Assist** technology. It has an intelligent ignition system with auto **Start-Stop functionality** and ISG (Integrated Starter Generator) aimed at enhancing performance by harnessing power from the battery during overtaking and climbing. This facilitates additional acceleration precisely when required.

Exemplifying Excellence

- **Style meets excitement:** with Infinity Lamps
- **Performance meets mileage:** with All New Jupiter 110 engine and iGO Assist which gives 10% more mileage and better pick-up.
- **Practicality meets comfort:** with Front Fuel Fill, Long Seat, More Leg Space and Body Balance Technology
- **Safety Meets innovation:** Double Helmet Storage, Metal Maxx Body, Follow Me Headlamps, Turn signal lamp rest, Emergency brake warning
- **Technology meets Convenience:** Fully Digital Bluetooth Enabled Cluster with Call and SMS, Navigation with Voice Assist, Find My Vehicle and more features.

The TVS Jupiter is meticulously designed for **ultimate comfort and convenience**. It boasts a range of segment-first features, including a spacious glove box, front fuel fill, a long seat, an all-in-one lock, a USB mobile charger, and the patented E-Z center stand. The scooter's LED headlamp ensures superior illumination for safe night rides, while the motorcycle-like front telescopic suspension and large 90/90-12 inch tyres guarantee a smooth and comfortable journey. The vehicle comes with Body balance Technology 2.0 - engineered to a forward, lower and more central mass position. The fuel tank is moved by over 1,000 mm bringing the centre of gravity – (CoG) forward and lower, giving the vehicle superior stability. Combined with the large 12" wheels and optimal wheelbase, the all new TVS Jupiter 110 is a breeze to balance in tight traffic even at very low speeds.

Design Philosophy

The TVS Jupiter 110 is designed with ergonomics at its core, featuring a well-positioned handlebar, spacious floorboard, and an accessible seat height, ensuring maximum comfort for riders of all sizes and genders. The stylish Piano Black finish and Signature Infinity lights add a touch of sophistication that reflects modern India's evolving taste. It also comes equipped with a **fully digital colour LCD speedometer** with smart alerts, average and real-time mileage indicators.

Safety benchmarks

The all new TVS Jupiter 110 comes equipped with some of the best safety and convenience features on a scooter including:

- Assurance of MetalMaxx - metal fuel tank, front fender and side panels
- Dual Helmet Space
- Emergency Brake Warning
- Turn Signal lamp Reset
- Follow Me Headlamp

It is thoughtfully curated for Nepal market in the exciting Dawn Blue Matte colour. Starting at a price of **NR. 2,57,900**, the scooter will be available in 1 variant –Disc SXC at all TVSM dealerships.

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate. Additional details and updates are available on www.tvsmotor.com.

For more information, please contact:

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