

6th August 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Equity Scrip code: 532343
NCRPS Scrip code: 717506

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Equity Scrip code: TVSMOTOR
NCRPS Scrip code: TVSMNCRPS

Dear Sir / Madam,

**Reg : Press Release - "TVS MOTOR ACCELERATES GLOBAL EV
EXPANSION WITH TVS IQUBE LAUNCH IN KENYA, THE FIRST
INDIAN OEM TO INTRODUCE A PREMIUM ELECTRIC SCOOTER IN
AFRICA"**

We enclose a Press Release regarding **"TVS MOTOR ACCELERATES GLOBAL EV
EXPANSION WITH TVS IQUBE LAUNCH IN KENYA, THE FIRST INDIAN OEM
TO INTRODUCE A PREMIUM ELECTRIC SCOOTER IN AFRICA"**, for
dissemination.

Date and time of occurrence of event: August 06, 2026 at 6.20 P.M. (IST)

Thanking you,

Yours truly,

For **TVS MOTOR COMPANY LIMITED**

K S Srinivasan
Company Secretary

Encl.: a/a

TVS MOTOR ACCELERATES GLOBAL EV EXPANSION WITH TVS IQUBE LAUNCH IN KENYA, THE FIRST INDIAN OEM TO INTRODUCE A PREMIUM ELECTRIC SCOOTER IN AFRICA

- *Cutting-edge EV technology providing a robust build quality & class leading comfort of a premium scooter with zero tail pipe emission*
- *Powered by a powerful 4.6 kW hub mounted motor that gives a top speed of 82 km/h & exhilarating acceleration of 0-40 km/h in just 4.2 seconds*
- *TVS iQube 3.5 with 2 battery packs and an installed battery capacity of 3.5 kWh provide a real world range of 115 kms and TVS iQube 2.2 with an installed battery capacity of 2.2 kWh providing a real world range of 75 kms*
- *TVS SMARTXONNECT™ platform provides enhanced navigation system, telematics unit, anti-theft, geofencing features, crash/fall alert and many more*

Nairobi, August 6, 2026: In line with its commitment to sustainable mobility on a global scale, TVS Motor Company (TVSM), part of TVS VENU, a leading global manufacturer of two and three-wheelers, today launched its premium electric scooter, the TVS iQube, in Kenya, its first entry into Africa market. Engineered with TVS Motor's legacy of innovation and reliability, the TVS iQube has grown into one of the world's most preferred electric scooter brands.

Designed for the modern rider, the TVS iQube sets new benchmarks in performance, comfort, safety, and build quality. The product is backed by the extensive after-sales network of Car & General, leveraging over two decades of trusted presence in Kenya.

Commenting on the launch, **Peyman Kargar, President, International Business, TVS Motor Company** said, *"Driven by our vision to transform lives through exciting, responsible, and sustainable mobility, we are proud to introduce the TVS iQube in Kenya—marking our entry into the African market. This launch reflects our continued focus on expanding innovative electric solutions across international markets and signifies a key milestone in our global growth journey. With a strong legacy in Africa, we are confident that the addition of our electric portfolio will further reinforce our leadership and offer compelling value to customers."*

The TVS iQube seamlessly combines high performance with superior comfort. Delivering a peak power of 4.6 kW (on par with a 125cc scooter), it accelerates from 0–40 km/h in just 4.2 seconds. Its advanced lithium-ion battery ensures durability and long-lasting performance, enabling a worry-free ownership experience. The scooter features a 5-inch digital cluster and a suite of intelligent Bluetooth- and cloud-enabled connected features, including Turn-by-Turn Navigation, Geofencing, Ride and Charging statistics, and much more.

"The launch of the TVS iQube in Kenya underscores the company's commitment to accelerating the transition to electric mobility while catering to the evolving needs of modern urban consumers. Backed by the trust of 1 million+ happy customers worldwide, the TVS iQube is redefining the electric mobility landscape. Designed for everyday practicality, comfort, and smart connectivity, the TVS iQube combines performance with sustainability—offering a seamless riding experience for urban commuters. With fuel prices rising at an unprecedented pace, consumers in the personal mobility segment now have a compelling alternative in the TVS iQube—an electric scooter that delivers everyday mobility at

PRESS RELEASE



*a running cost that is only a fraction of that of a gasoline-powered vehicle. TVS Motor continues to empower customers with the power of choice by expanding its product portfolio across diverse mobility needs and fuel options.” said **Madhu Prakash Singh, Vice President, International Business, TVS Motor Company.***

“While the overall African two-wheeler market is growing at roughly 7-10% CAGR through 2030, the electric two-wheeler market is growing much faster, with forecasts ranging from 15% to 25% CAGR through 2030-31. EV penetration is still low relative to the size of the industry but the conditions are ripe for its growth and the runway promises to be extremely long,” added Vijay Gidoomal, Chief Executive Officer, Car & General.

TVS iQube has empowered over 1 million customers globally, delivering an unparalleled electric riding experience. Collectively, the growing community of TVS iQube riders has contributed to a meaningful environmental impact while accelerating the adoption of sustainable mobility. Since launch, TVS iQube customers have collectively ridden over 17.8 billion kilometres, helping avoid 623,595 tonnes of CO₂ emissions. The carbon savings achieved by the TVS iQube community are equivalent to planting nearly 25 million trees, underscoring the tangible impact that electric mobility can create at scale. These outcomes highlight individual mobility choices collectively contributing to global broader sustainability and energy-transition targets.

The TVS iQube will be available in 2 model variants – TVS iQube 3.5 and TVS iQube 2.2.

Specifications	TVS iQube 3.5	TVS iQube 2.2
Peak Power	4.6 kW	4.6 kW
No. of Batteries/Type	Two / Lithium-Ion	One / Lithium-Ion
Battery Capacity	3.5 kWh	2.2 kWh
Range Per Charge	Real world range of 115 kms.	Real world range of 75 kms.
Top Speed	82 km/h	75 km/h
Acceleration 0-40 km/h	4.2 s	4.2 s
Parking Assist	Reverse / Forward	Reverse / Forward
Peak Torque	140 Nm	140 Nm
Safety	BMS-Controlled Protection System & IP67 Waterproofing	BMS-Controlled Protection System & IP67 Waterproofing
Cluster	5” Digital Cluster	5” Digital Cluster
Charging Duration (0-80%)	2 hours 55 minutes (950W portable charger)	2 hours (950W portable charger)
Under seat storage	32 litres	30 litres

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR), part of TVS VENU, is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power

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PRESS RELEASE



Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. TVS Motor Company endeavours to deliver the most superior customer experience across 90 countries in which we operate.

For more information, please visit www.tvsmotor.com

For further details, please contact:

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