

4th March, 2019

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.

Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.

Scrip code: TVSMOTOR

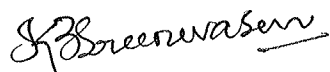
Dear Sir,

Reg : Press Release - TVS Motor Company wins International Sustainability Award

We enclose a Press Release regarding "TVS Motor Company wins International Sustainability Award at Lisbon, Portugal in the categories viz., "Green Era Award for Sustainability" & "Quality and Business Excellence Award", for dissemination.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company wins International Sustainability Award

The Company has bagged this award for the second time

Hosur, March 04, 2019: TVS Motor Company, a reputed manufacturer of two-wheelers and three-wheelers in the world, recently bagged the International Sustainability Award - 'Green Era Award for Sustainability' in Lisbon, Portugal. The company also won the 'Quality and Business Excellence Award' in acknowledgment of its endeavour to create new benchmarks in product quality.

The 'Green Era Award for Sustainability' was set up to recognise the true global exemplars who have been innovative and creative in pursuing the sustainable imperative. TVS Motor Company bagged the award because of its sincere commitment towards being a responsible manufacturer. The company has bagged this award for the second time.

Commenting on this, **Mr. KN Radhakrishnan, Director & CEO, TVS Motor Company** said, *"We are truly honoured by the recognition bestowed upon us at this prestigious event. As a responsible manufacturer, TVS Motor Company has always been at the forefront of providing quality products to our customers while keeping sustainability at the core of all our endeavours. Over the years, we have focused on incorporating sustainable practices in design and manufacturing process. This recognition on a global platform fuels our effort towards greener manufacturing practices."*

The awards are based on the conclusion of the research team of Otherways Management & Consulting, France. The companies chosen were ranked against criteria such as investment attraction, high technologies, quality and staff for professional and modern management methods.

The event, which was held in Lisbon, was attended by 34 companies across 25 countries.

About TVS Motor Company

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 8.5 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to

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deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past four years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive three years. For more information, please visit www.tvsmotor.com

For more information, please contact:

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Lisbon

10th & February 2010



The International Achievement
Award

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Lisbon

10th & 11th February 2019



The International Achievement
Award For Quality & Business
Excellence

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