

2nd July 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Equity Scrip code: 532343
NCRPS Scrip code: 717506

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Equity Scrip code: TVSMOTOR
NCRPS Scrip code: TVSMNCRPS

Dear Sir / Madam,

**Reg : Press Release - "TVS LAUNCHES THE ALL-NEW CALLISTO 110 IN
JAKARTA, A MODERN SCOOTER DELIVERING EXCEPTIONAL
COMFORT FOR URBAN COMMUTERS"**

We enclose a Press Release regarding "**TVS LAUNCHES THE ALL-NEW CALLISTO
110 IN JAKARTA, A MODERN SCOOTER DELIVERING EXCEPTIONAL
COMFORT FOR URBAN COMMUTERS**", for dissemination.

Date and time of occurrence of event: July 2, 2026 at 11.20 A.M. (IST)

Thanking you,

Yours truly,

For **TVS MOTOR COMPANY LIMITED**

K S Srinivasan
Company Secretary

Encl.: a/a



TVS LAUNCHES THE ALL-NEW CALLISTO 110 IN JAKARTA, A MODERN SCOOTER DELIVERING EXCEPTIONAL COMFORT FOR URBAN COMMUTERS

- *Built on the philosophy of “Built for Real,” the scooter comes equipped with a range of standout features, including an extra-large storage compartment, a long and comfortable seat, a metal body, Front Fuel Filling, an Emergency Brake Signal, Auto-Off Turn Signal, and other modern features designed to appeal to consumers in Indonesia’s 110cc scooter market.*
- *The All-New TVS Callisto 110 is available in four attractive color options: Mint Green, Moon Silver, Solid White, and Peach Perfect.*

Jakarta, July 2, 2026 – TVS Motor Company (TVSM), part of TVS VENU, and a reputed two and three-wheeler manufacturer globally, today launched the revolutionary scooter, **TVS The All New Callisto 110**, in Jakarta. Embodying the spirit of **#BuiltForReal**, the new model is designed to meet the needs of dynamic urban commuters who seek a scooter capable of supporting their diverse everyday mobility needs.

Recognizing that modern vehicles must offer more than just a means of transportation, TVS The All New Callisto 110 is designed to elevate the daily riding experience through superior comfort, smart features that enhance everyday commute convenience, and a relevant modern design. As a result, every journey becomes more comfortable, practical, efficient, and enjoyable; while also addressing the real-world mobility needs of Indonesian riders.

This launch marks an important strategic milestone for TVS in Indonesia. According to data from the Asosiasi Industri Sepeda Motor Indonesia (AISI), the 110cc automatic scooter segment remains the backbone of the market, accounting for approximately 50% of total two-wheeler sales in Indonesia. Through the TVS The All New Callisto 110, TVS is poised to strengthen its position and capture a larger share of this key segment by offering a product that delivers superior technology and comfort.

Speaking about the launch, **Mr. Peyman Kargar, President, International Business, TVS Motor Company**, said, *“Indonesia is a key market for TVS, and we are excited to introduce TVS The All New Callisto 110—a scooter that truly embodies the ‘Built for Real’ philosophy and is designed to meet the lifestyle needs of Indonesian consumers.”*

“For us, ‘Built for Real’ means enhancing the everyday riding experience through maximum comfort, intuitive technology, and a style riders can take pride in. With a range of distinctive features, including Auto-off Turn Signal and Emergency Brake Warning, we are not only delivering greater convenience but also introducing something new to the 110cc scooter segment,” said **Anthony Ho, Regional Business Head – Indonesia & Singapore TVS Motor Company**.

On the same occasion, TVS also hosted a fireside chat featuring **Nex Carlos** (food vlogger), **Fina Philipe** (sport & automotive enthusiast), and **Bilal Indrajaya** — an emerging singer-songwriter who has gained popularity among Gen Z and millennial audiences. They shared their perspectives on how the



TVS Callisto 110 supports their urban lifestyles, from discovering new culinary spots and maintaining active training routines to navigating their daily creative journeys. They also discussed what a truly #BuiltForReal vehicle means in the context of their everyday lives.

The All New TVS Callisto 110 comes packed with premium features, including several first-in-class technologies:

Next-Generation Performance & Efficiency

- **More Powerful New Engine**, equipped with an **Integrated Starter Generator (ISG)** - for a smoother, quieter, and more comfortable engine start.
- **Next-Gen Stop-Go Technology** - Automatically shuts off the engine during brief stops, improving **fuel efficiency by up to 10%**.

Outstanding Comfort & Convenience

- **Super Spacious 33-Liter Storage**, A massive under-seat compartment **capable of fitting two half-face helmets**.
- **Front Fuel Filling**, A front-facing fuel inlet that allows riders and passengers to refuel easily without having to get off the scooter.
- **Smart All-in-One Lock**, Turn on the ignition, open the storage compartment, and unlock the fuel port all from a single key slot. It also features a glove box equipped with a **USB port for mobile charging**.
- **Features a long and wide seat, 3-step adjustable rear shocks, and Body Balance Technology** to deliver a softer, more stable, and highly comfortable riding experience.

Above-Average Style, Quality, and Safety

- **Tough Metal Body**: Built to be robust, durable, and long-lasting.
- **Emergency Brake Signal**: A safety feature designed to alert riders behind you. When braking suddenly at speeds of at least 50 km/h, the rear emergency brake lights will flash automatically.
- **Infinity Light Bar**: A modern, infinity-designed headlight that creates a distinct and premium visual impression.

The launch event concluded with a performance by **Bilal Indrajaaya**, who represents the "Built for Real" spirit through his authentic character, music, and personality.

TVS The All New Callisto 110 is available in four attractive color options, starting from **Mint Green, Moon Silver, Solid White, and Peach Perfect**. This scooter is marketed at a price of **IDR20,900,000** (On-The-Road Jakarta). During a limited period, TVS The All New Callisto 110 is offered at a special launching price of **IDR19,900,000** (On-The-Road Jakarta), only for the first 150 buyers. TVS The All New Callisto 110 can be ordered at all official TVS dealer networks in Indonesia starting July 2, 2026.

About PT TVS Motor Company Indonesia

PT TVS Motor Company Indonesia is a subsidiary of TVS Motor Company, a global two-and three-wheeled vehicle manufacturer committed to innovation, quality, and sustainability. With an integrated manufacturing facility in Karawang, West Java, PT TVS produces a high-quality range of motorcycles for both the domestic market and export to various countries across Southeast Asia, Africa, and Latin America. For more information, please visit: indonesia.tvsmotor.com/id



About TVS Motor Company

TVS Motor Company (BSE: 532343 and NSE: TVSMOTOR), a member of the TVS Venu Group, is a globally respected manufacturer of two and three-wheeled vehicles. The company drives progress through sustainable mobility with four state-of-the-art manufacturing facilities developed in India and Indonesia. Rooted in a 100-year legacy of trust, values, and passion for the customer, TVS Motor proudly delivers high-quality, international-standard products through innovative and sustainable processes. TVS Motor is the only two-wheeler company to win the prestigious Deming Prize. Its products also lead their respective categories in the J.D. Power IQS and APEAL surveys. Furthermore, TVS Motor has ranked No. 1 in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Its group company, UK-based Norton Motorcycles, is one of the most inspiring motorcycle brands in the world. TVS Motor Company is committed to delivering the best customer experience across the 90 countries where it operates.

For more information, please visit www.tvsmotor.com

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