

2nd May 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Equity Scrip code: 532343
NCRPS Scrip code: 717506

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Equity Scrip code: TVSMOTOR
NCRPS Scrip code: TVSMNCRPS

Dear Sir/Madam,

Reg. : Sales update for the month of April 2026

Please find enclosed the Press Release regarding the Company's sales update for the month of **April 2026**.

Date and time of occurrence of event (Press Release regarding "**Sales update for the month of April 2026**") : May 2, 2026 at 09:52 A.M.(IST).

Thanking you,

Yours truly,

For **TVS MOTOR COMPANY LIMITED**

K S Srinivasan
Company Secretary

Encl.: a/a

PRESS RELEASE



TVS Motor Company registers Sales Growth of 7% in April 2026

- *Retails robust, Dispatch volumes impacted as supply chain issues affected production*

Bengaluru, May 02, 2026: TVS Motor Company (TVSM), a global leader in the two and three-wheeler segments, recorded monthly sales of 473,970 units in April 2026 with a growth of 7% as against 443,716 units in April 2025.

Customer retails for our products in the two- and three-wheeler segments continues to be robust in both domestic and international markets. However, dispatch volumes have been impacted by lower production due to supply chain constraints, including workforce availability, raw material and consumable shortages (especially in tier-1 and tier-2 suppliers), and limited container availability for timely international dispatches. Countermeasures have been implemented, and production is expected to recover in May 2026.

Two-Wheeler

Total two-wheelers registered a growth of 6% with sales increasing from 430,150 units in April 2025 to 455,333 units in April 2026. Domestic two-wheeler registered growth of 8% with sales increasing from 323,647 units in April 2025 to 348,545 units in April 2026.

Motorcycle registered 200,039 units in April 2026 as against 220,347 units in April 2025. Scooter registered a growth of 24% with sales increasing from 169,741 units in April 2025 to 211,158 units in April 2026.

Electric Vehicle

EV registered a growth of 36% with sales increasing from 27,684 units in April 2025 to 37,771 units in April 2026.

International Business

The Company's total International Business sales registered a growth of 3% increasing from 116,700 units in April 2025 to 120,008 units in April 2026. Two-wheeler sales registered 106,788 units in April 2026 as against 106,503 units in April 2025.

Three-Wheeler

Three-wheeler registered a growth of 37% with sales increasing from 13,566 units in April 2025 to 18,637 units in April 2026.

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of

PRESS RELEASE



trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products have led in their respective categories in the J.D.Power IQS & APEAL surveys and J.D.Power Customer Service Satisfaction Survey. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiary in the personal e-mobility space, TVS Ebike Company AG, has a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate.

For more information, please visit www.tvsmotor.com

For more information, please contact:

KS Harini: ks.harini@tvsmotor.com / Prasant Ramakrishnan: prasant.ramakrishnan@tvsmotor.com