

1st November 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Equity Scrip code: 532343

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Equity Scrip code: TVSMOTOR

Dear Sir/Madam,

Reg. : Sales update for the month of October 2026

Please find enclosed the Press Release regarding the Company's sales update for the month of **October 2026**.

Date and time of occurrence of event (Press Release regarding "**Sales update for the month of October 2026**") : November 1, 2026 at 2:19 P.M.(IST).

Thanking you,

Yours truly,

For **TVS MOTOR COMPANY LIMITED**
KELLIYA
SUBRAMANIA
N SRINIVASAN
K S Srinivasan
Company Secretary

Digitally signed by
KELLIYA SUBRAMANIAN
SRINIVASAN
Date: 2026.11.01 14:38:53
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Encl.: a/a

PRESS RELEASE



TVS Motor Company Registers 29% Sales Growth in October 2026

Bengaluru, November 01, 2026: TVS Motor Company, part of TVS VENU, registered 29% increase in sales with 700,134 units in October 2026 as against 543,557 units in October 2025.

Two-Wheeler

Total two-wheelers registered a growth of 28% with sales of 670,679 units in October 2026 as against 525,150 units in October 2025. Domestic two-wheelers registered growth of 22% with sales of 514,764 units in October 2026 as against 421,631 units in October 2025.

Electric Vehicle

Two-wheeler EVs registered 120% increase in sales with 71,382 units in October 2026 as against 32,387 units in October 2025.

International Business

Total International Business sales grew by 51% with sales of 175,350 units in October 2026 as against 115,806 units in October 2025. Two-wheelers sales registered a growth of 51% with sales of 155,915 units in October 2026 as against 103,519 units in October 2025.

Three-Wheeler

Three-wheelers registered a growth of 60% with sales of 29,455 units in October 2026 as against 18,407 units in October 2025.

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR), part of TVS VENU, is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. TVS Motor Company endeavours to deliver the most superior customer experience across 90 countries in which we operate.

For more information, please visit www.tvsmotor.com

For more information, please contact:

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