

1st September 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Equity Scrip code: 532343
NCRPS Scrip code: 717506

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Equity Scrip code: TVSMOTOR
NCRPS Scrip code: TVSMNCRPS

Dear Sir/Madam,

Reg. : Sales update for the month of August 2026

Please find enclosed the Press Release regarding the Company's sales update for the month of **August 2026**.

Date and time of occurrence of event (Press Release regarding "**Sales update for the month of August 2026**") : September 1, 2026 at 12: 50 P.M.(IST).

Thanking you,

Yours truly,

For **TVS MOTOR COMPANY LIMITED**

K S Srinivasan
Company Secretary

Encl.: a/a

PRESS RELEASE



TVS Motor Company Registers 21% Sales Growth in August 2026

Bengaluru, September 01, 2026: TVS Motor Company, part of TVS VENU, recorded monthly sales growth of 21% with sales of 616,540 units in August 2026 as against 509,536 units in August 2025.

Two-Wheeler

Total two-wheelers registered a growth of 21% with sales of 591,437 units in August 2026 as against 490,788 units in August 2025. Domestic two-wheelers registered a growth of 18% with sales of 433,796 units in August 2026 as against 368,862 units in August 2025.

Electric Vehicle

Two-wheeler EVs registered an exponential growth of 137% with sales of 59,453 units in August 2026 as against 25,138 units in August 2025.

International Business

Total International Business sales registered a growth of 29% with sales of 174,452 units in August 2026 as against 135,367 units in August 2025. Two-wheelers sales registered a growth of 29% with sales of 157,641 units in August 2026 as against 121,926 units in August 2025.

Three-Wheeler

Three-wheelers registered a growth of 34% with sales of 25,103 units in August 2026 as against 18,748 units in August 2025.

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR), part of TVS VENU, is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. TVS Motor Company endeavours to deliver the most superior customer experience across 90 countries in which we operate.

For more information, please visit www.tvsmotor.com

For more information, please contact:

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