

1st September, 2018

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.

Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.

Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of August 2018

Please find enclosed the Press Release regarding the Company's sales update for the month of August 2018.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company posts 8% sales growth in August 2018

Hosur, September 01, 2018: TVS Motor Company registered a sales growth of 8% increasing from 317,563 units in August 2017 to 343,217 units in the month of August 2018.

Two-Wheeler

Total two-wheelers registered a growth of 7% with sales increasing from 309,146 units in August 2017 to 330,076 units in August 2018. Domestic two-wheeler sales registered a growth of 2% from 270,544 units in August 2017 to 275,688 units in August 2018.

Scooter sales of the Company grew by 11% from 114,354 units in August 2017 to 126,676 units in August 2018. Motorcycles sales grew by 18% with sales increasing from 111,927 units in August 2017 to 131,743 units in August 2018.

Exports

The Company's total exports grew by 45% from 45,604 units registered in the month of August 2017 to 66,028 units in August 2018. Two-wheeler exports grew by 41% increasing from 38,602 units in August 2017 to 54,388 units in August 2018.

Three-Wheeler

Three-wheeler of the Company grew by 56% increasing from 8,417 units in August 2017 to 13,141 units registered in August 2018.

About TVS Motor Company

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver

PRESS RELEASE



the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for the past four years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive three years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

Varghese M Thomas / KS Harini

vm.thomas@tvsmotor.com / ks.harini@tvsmotor.com

TVS Motor Company
