

1st April 2026

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Equity Scrip code: 532343
NCRPS Scrip code: 717506

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Equity Scrip code: TVSMOTOR
NCRPS Scrip code: TVSMNCRPS

Dear Sir/Madam,

Reg. : Sales update for the month of March 2026

Please find enclosed the Press Release regarding the Company's sales update for the month of **March 2026**.

Date and time of occurrence of event (Press Release regarding "**Sales update for the month of March 2026**") : April 1, 2026 at 5:56 P.M.(IST).

Thanking you,

Yours truly,

For **TVS MOTOR COMPANY LIMITED**

K S Srinivasan
Company Secretary

Encl.: a/a

PRESS RELEASE



TVS Motor Company registers its highest ever sales in FY 2025-26

- Total Sales in FY 2025-26 grew by 24% at 5.9 Million units
- Highest Ever Sales in a Quarter (Q4 FY 2025-26) at 1.6 Million units
- Total sales in March 2026 increased by 25%; International Business sales growth at 25%

Bengaluru, April 01, 2026: TVS Motor Company (TVSM), a global leader in the two and three-wheeler segments, recorded monthly sales of 519,358 units in March 2026 with a growth of 25% as against 414,687 units in March 2025.

Two-Wheeler

Total two-wheelers registered a growth of 25% with sales increasing from 400,120 units in March 2025 to 498,134 units in March 2026. Domestic two-wheeler registered growth of 25% with sales increasing from 297,622 units in March 2025 to 372,383 units in March 2026.

Motorcycle registered a growth of 18% with sales increasing from 196,734 units in March 2025 to 232,788 units in March 2026. Scooter registered a growth of 31% with sales increasing from 166,297 units in March 2025 to 217,624 units in March 2026.

Electric Vehicle

EV registered a growth of 44% with sales increasing from 26,935 units in March 2025 to 38,877 units in March 2026.

International Business

The Company's total International Business sales registered a growth of 25% increasing from 113,464 units in March 2025 to 141,443 units in March 2026. Two-wheeler sales grew by 23% with sales increasing from 102,498 units in March 2025 to 125,751 units in March 2026.

Three-Wheeler

Three-wheeler registered a growth of 46% with sales increasing from 14,567 units in March 2025 to 21,224 units in March 2026.

Fourth Quarter Sales Performance FY 2025-26:

During the Q4 of 2025-26, the company registered a growth of 28% with total sales increasing from 12.16 Lakh units in FY 2024-25 to 15.60 Lakh units. During the fourth quarter of the financial year 2025-26, two-wheeler of the company registered a growth of 27% with sales increasing from 11.80 Lakh units to 15.00 Lakh units in the fourth quarter of the financial year 2025-26. Three-wheeler of the company registered a growth of 65% with sales increasing from 0.37 Lakh units in the fourth quarter of financial year 2024-25 to 0.60 Lakh units in the fourth

PRESS RELEASE



quarter of the financial year 2025-26. Total exports registered a growth of 24% with sales increasing from 3.40 Lakh units in the last quarter of FY 2024-25 to 4.22 Lakh units in the current quarter.

Sales Performance FY 2025-26:

During the financial year 2025-26, the company registered a growth of 24% with total sales increasing from 47.44 Lakh units in FY 2024-25 to 58.89 Lakh units. Two-wheeler sales of the company registered a growth of 23% with sales increasing from 46.09 Lakh units in FY 2024-25 to 56.70 Lakh units in FY 2025-26. Three-wheeler of the company registered a growth of 63% with sales increasing from 1.35 Lakh to 2.19 Lakh units in FY 2025-26. Total exports registered a growth of 33% with sales increasing from 11.95 Lakh units in FY 2024-25 to 15.85 Lakh units in FY 2025-26.

About TVS Motor Company

TVS Motor Company (BSE:532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products have led in their respective categories in the J.D.Power IQS & APEAL surveys and J.D.Power Customer Service Satisfaction Survey. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiary in the personal e-mobility space, TVS Ebike Company AG, has a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80 countries in which we operate.

For more information, please visit www.tvsmotor.com

For more information, please contact:

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