

1st September 2017

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of August 2017

Please find enclosed the Press Release regarding the Company's sales update for the month of August 2017.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED



K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company posts 16% sales growth in August 2017

Hosur, September 01, 2017: TVS Motor Company registered a sales growth of 16% increasing from 274,303 units in August 2016 to 317,563 units registered in the month of August 2017.

Two-Wheeler

Total two-wheeler registered growth of 15.5% with sales increasing from 267,670 units in August 2016 to 309,146 units in August 2017. Domestic two-wheeler sales grew by 13.2% increasing from 238,984 units in August 2016 to 270,544 units in August 2017.

Scooter sales of the Company grew by 49.3% from 76,572 units in August 2016 to 114,354 units in August 2017. Motorcycles registered sales of 111,927 units in August 2017 as against 114,195 units in August 2016.

Exports

The Company's total exports grew by 33.7% from 34,097 units registered in the month of August 2016 to 45,604 units in August 2017. Two-wheeler exports grew by 34.6% increasing from 28,686 units in August 2016 to 38,602 units in August 2017.

Three-Wheeler

Three-wheeler of the Company grew by 26.9% increasing from 6,633 units in August 2016 to 8,417 units registered in August 2017.

About TVS Motor Company

TVS Motor Company is a leading two and three-wheeler manufacturer, and is the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavor to deliver the most superior customer experience at all our touch points across 60 countries. We are

PRESS RELEASE



the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past three years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive two years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

Varghese Thomas / KS Harini

vm.thomas@tvsmotor.com / ks.harini@tvsmotor.com

TVS Motor Company
