

Special Edition TVS Jupiter

Hosur, January 17, 2015: In celebration of TVS Jupiter's completion of one year as India's most awarded scooter ever, TVS Motor Company is bringing out a Special Edition TVS Jupiter. The special status will be distinguished by way of exterior detail with a unique, never before colour and additional features. Only a limited number of this special edition TVS Jupiter will be made.

The special edition TVS Jupiter augments the scooter's 'Zyada ka Fayda' positioning and comes in a striking 'Stallion Brown' colour with unique beige inner panels. The front panel of the scooter will have an elegant special edition dome sticker. Another special would be the 'Dura Cool' seat, which retains lesser heat when compared to normal seats. If the vehicle is left parked in the sun, the heat content of the seat will be as much as ten degrees lower when compared to normal seats.

Commenting on the development, K N Radhakrishnan, President and CEO, TVS Motor Company said, "TVS Jupiter has received an overwhelming response from customers. Our focus has been to constantly provide freshness to our products and maximize customer delight and with TVS Jupiter increasingly becoming a preferred choice in its category, we felt that it would be fitting to celebrate with a special edition TVS Jupiter."

TVS Jupiter is an outstanding combination of a powerful engine, styling finesse, high comfort levels and best-in-class mileage, which led to it winning the most 'Scooter of the Year Awards' and Viewers Choice Award in 2014.

The special edition TVS Jupiter is currently available in TVS dealerships across the country.

