

01/02/C/02

29th May 2014

The Listing Department
National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No. 1/C, "G" Block
Bandra-Kurla Complex
Bandra (E), Mumbai 400 051

Scrip code : TVSMOTOR

Dear Sir,

Reg : Press Release under Clause 36 of the Listing Agreement.

Pursuant to Clause 36 of the Listing Agreement, we enclose a Press Release regarding the launch of the new 2014 **TVS WEGO**, by the Company today viz., 29th May 2014, for dissemination.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED

K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company introduces 2014 TVS WEGO

Hosur, May 29, 2014: TVS Motor Company has launched the new 2014 **TVS WEGO**. The new TVS WEGO comes with best-in-class engineering and is loaded with new features in exciting new colours. TVS Motor Company has incorporated several improvements in the engine of the new **TVS WEGO** making it one of the smoothest performers in its class. The only, all metal bodied scooter in India, **TVS WEGO** is an ideal blend of style, stability, manoeuvrability, power and mileage. Targeted at young urban couples offering the proposition of quality time together: 'WE TIME', **TVS WEGO** now comes with several new features including a fully digital console, tubeless tyres, parking brakes, stylish new muffler and TVS patented econometer. The new **TVS WEGO** comes with fresh graphics in monotone and new dual tone colours.

The sharp edged design and refreshing styling of **TVS WEGO** enabled it to become the **recipient of the prestigious India Design Mark (I Mark) by the India Design Council**. The India Design Council is affiliated with ministry of commerce and industry and comprises eminent people in academia, design and industry organizations.

The new 2014 **TVS WEGO** is equipped with an improved, noise-free, all-aluminum, low-friction engine which delivers high performance along with superior ride quality and comfort. At peak power, **TVS WEGO's** 110 cc engine delivers 8 BHP @ 7500rpm. Adding to the uniqueness of this trendy scooter are other features such as twelve-inch alloy wheels, telescopic front suspension and gas filled rear shock absorbers, normally found only in motorcycles. Multi-reflector halogen headlamps and a LED tail lamp with optical guides accentuate the scooter's styling.

With a host of new and exciting features, **TVS WEGO** offers best in class mileage of 62 kmpl under standard test conditions. The new 2014 TVS WEGO is the best buy for the young urban couple and is available at TVS dealerships at a price of Rs. 46,410 ex-Delhi.



