

PRESS



RELEASE

TVS Motor Company sales increase in December 2013

Hosur January 2, 2014: TVS Motor Company recorded 2% increase in total sales in the month of December 2013 registering 159,495 units against 156,221 units recorded in the month of December 2012.

Exports

The company's total exports grew by 27% with sales increasing from 20,251 units in the month of December 2012 to 25,797 units in December 2013. Two wheeler exports registered a growth of 21% with sales growing from 17,169 units in December 2012 to 20,694 units in December 2013.

Two Wheeler

Total two wheeler sales increased from 151,735 units in December 2012 to 153,358 units in December 2013. Domestic two wheeler sales accounted for 132,664 units in December 2013 as against 134,566 units registered in the month of December 2012.

Scooters sales grew by 38% increasing from 30,398 units in December 2012 to 41,817 units in December 2013. Motorcycles sales for the month of December 2013 stood at 57,576 units against 60,210 units in December 2012.

Three Wheeler

Three wheeler sales of the company registered an increase of 37%, growing from 4,486 units in December 2012 to 6,137 units in December 2013.
