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TVS-E/SE/2015-16

3rd April 2015

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

Scrip Code - 532513

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
C - 1, Block G, Bandra - Kurla Complex
Bandra - (E), Mumbai - 400 051

Scrip Code - TVSELECT

Dear Sir/ Madam,

Sub: Intimation under the Listing Agreement

The Company is a market leader in the Dot Matrix Printer and is well established in sale and services of Point of Sale products. The company is also a leader in providing Warranty and Repair Management Services to reputed brand owners in Information Technology, Banking and Mobile Communications segments.

With a view to broad base its product business, the Company has decided to enter into agreements and appropriate business arrangements with mobile manufacturing companies or wholesale distributors, for order fulfillment services whenever such opportunities arise.

While these services could enhance revenues substantially, the net margins on such activities are expected to be very thin. Company believes that such opportunities provide good collateral business benefits for repair and warranty management services for these products in the medium to long term.

This intimation is given pursuant to the applicable provisions of the Listing Agreement entered into by the Company.

Kindly take the same on record.

Thanking you,

Yours truly,
For TVS Electronics Limited


S Nagalakshmi
Company Secretary

TVS Electronics Limited

South Phase 7A, Second Floor, Industrial Estates, Guindy, Chennai-600 032. Tel.: + 91-44-4200 5200 Fax : +91(44)2225 7577

Registered Office: Jayalakshmi Estate, New No.29, (Old No.8), Haddows Road, Chennai- 600 006.

Corporate Identity Number : L30007TN1995PLC032941

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