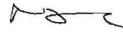


Format for Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of Shares / Invocation of encumbrance / release of encumbrance , in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011									
Name of the Target Company (TC)			TV18 Broadcast Limited						
Name of the Promoter(s) on whose share encumbrance was credited /Invoked/released (tick the relevant one)			Network18 Group Senior Professional Welfare Trust						
Date of Reporting			12-Jan-12						
Names of the Stock Exchanges where the shares of the target company are listed			National Stock Exchange of India Limited & Bombay Stock Exchange Limited						
Details of the promoters' holding: (the term "event" indicates creation /invocation/release of encumbrance , as the case may be)			216,373,562 (69.75%) Please refer to enclosed details of Promoters' Shareholding						
Promoter(s) or PACs with him		Pre-event Holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others- give details	
Names	Number	% of total shares capital	Type - creation/ Invocation / release	Date (s)	Number	% of total share capital	Particulars	Shares	%
Network18 Group Senior Professional Welfare Trust	28,725,000	7.93	Release - 504000	04.01 2012	25,547,006	7.05	Pre Event Pledge	3682000	1.02
							Event (Release from Stock Holding Corporation of India Ltd)	504000	0.14
							Post Event Pledge	3178000	0.88
(*) Details shall include the details regarding the person(s) on whose favour the incumbrance has been created and other important features of such encumbrance.									
							For Network18 Group Senior Professional Welfare Trust		
							 Trustee		
Place : New Delhi Date : 12.01.2012									

SHAREHOLDING OF PERSONS BELONGING TO "PROMOTER/ PROMOTER GROUP"

SLNO	NAME OF THE SHAREHOLDER	TOTAL SHARES HELD		SHARES PLEDGED OR OTHERWISE ENCUMBERED			SHARES PLEDGED OR OTHERWISE ENCUMBERED		
				PRE EVENT			POST EVENT		
				PLEDGED SHARES	AS A PERCENTAGE OF PROMOTER'S	As % of Total Capital	PLEDGED SHARES	AS A PERCENTAGE OF PROMOTER'S HOLDING	As % of Total Capital
	Promoter & Promoter Group								
1	Network18 Media & Investments Limited	180991074	49.98	53320044	24.64	14.72	103099719	47.65	28.47
2	Network18 Group Senior Professional Welfare Trust	28725006	7.93	3682000	1.70	1.02	3178000	1.47	0.88
3	IBN18 Trust	3969199	1.10	1930000	0.89	0.53	1930000	0.89	0.53
4	Raghav Bahl	1866375	0.52	183600	0.08	0.05	136000	0.06	0.04
5	TV18 Employees Welfare Trust	619548	0.17	0	0.00	0.00	0	0.00	0.00
6	Subhash Bahl	84584	0.02	0	0.00	0.00	0	0.00	0.00
7	Ritu Kapur	54285	0.01	0	0.00	0.00	0	0.00	0.00
8	RRB Investments Private Ltd	34600	0.01	0	0.00	0.00	0	0.00	0.00
9	Vandana Malik	18102	0.005	0	0.00	0.00	0	0.00	0.00
10	Pramod Kapur	6140	0.002	0	0.00	0.00	0	0.00	0.00
11	Manju Kapur	4649	0.001	0	0.00	0.00	0	0.00	0.00
	Total	216373562	59.75	59115644	27.32	16.32	108343719	50.07	29.92

**For Network18 Group
Senior Professional Welfare Trust**

TRUSTEE