

Format for Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of Shares / Invocation of encumbrance / release of encumbrance , in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)		TV18 Broadcast Limited							
Name of the Promoter(s) on whose share encumbrance was credited /invoked/released (tick the relevant one)		Network18 Media & Investments Limited							
Date of Reporting		12-Jan-12							
Names of the Stock Exchanges where the shares of the target company are listed		National Stock Exchange of India Limited & Bombay Stock Exchange Limited							
Details of the promoters' holding: (the term "event" indicates creation /invocation/release of encumbrance , as the case may be)		216,373,562 (59.75%) Please refer to enclosed details of Promoters' Shareholding							
Promoter(s) or PACs with him	Pre-event Holding	Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lender or others- give details			
Names	Number	% of total shares capital	Type - creation/ Invocation / release	Date (s)	Number	% of total share capital	Particulars	Shares	%
Network18 Media & Investments Ltd	180,991,074	49.98	Creation -8485000 Shares	04.01.2012	119,206,030	32.92	Pre Event Pledge	53320044	14.72
							Event (Pledge in favour of Royal Bank of Scotland)	8465000	2.34
							Post Event Pledge	61785044	17.06
Network18 Media & Investments Ltd	180,991,074	49.98	Release 6230020 Shares	04.01.2012	125,436,050	34.64	Pre Event Pledge	61785044	17.06
							Event (Release from Stock Holding Corporation of India Ltd)	6230020	1.72
							Post Event Pledge	55550024	15.34
Network18 Media & Investments Ltd	180,991,074	49.98	Creation -14269178 Shares	05.01.2012	111,166,872	30.70	Pre Event Pledge	55550024	15.34
							Event (Pledge in favour of RBS Financial)	14269178	3.94
							Post Event Pledge	69824202	19.28
Network18 Media & Investments Ltd	180,991,074	49.98	Creation -26787231 Shares	09.01.2012	84,379,641	23.30	Pre Event Pledge	69824202	19.28
							Event (Pledge in favour of Royal Bank of Scotland)	26787231	7.40
							Post Event Pledge	96611433	26.68
Network18 Media & Investments Ltd	180,991,074	49.98	Creation -6488286 Shares	09.01.2012	77,891,355	21.51	Pre Event Pledge	96611433	26.68
							Event (Pledge in favour of Royal Bank of Scotland)	6488286	1.79
							Post Event Pledge	103099719	28.47
(*) Details shall include the details regarding the person(s) on whose favour the incumbrance has been created and other important features of such encumbrance.									
Place : Noida Date :12.01.2012  For Network18 Media & Investments Ltd Yug Samrat Company Secretary 									

TV18 Broadcast Limited (Formerly Known as ibn18 Broadcast Limited)
SHAREHOLDING OF PERSONS BELONGING TO "PROMOTER/ PROMOTER GROUP"

SLNO	NAME OF THE SHAREHOLDER	TOTAL SHARES HELD		SHARES PLEDGED OR OTHERWISE ENCUMBERED			SHARES PLEDGED OR OTHERWISE ENCUMBERED		
		NO.OF SHARES	AS A % OF TOTAL CAPITAL	PLEDGED SHARES	PRE EVENT		PLEDGED SHARES	POST EVENT	
					AS A PERCENTAGE OF PROMOTERS HOLDING	As % of Total Capital		AS A PERCENTAGE OF PROMOTERS HOLDING	As % of Total Capital
	Promoter & Promoter Group								
1	Network18 Media & Investments Limited	180991074	49.98	53320044	24.64	14.72	103099719	47.65	28.47
2	Network18 Group Senior Professional Welfare Trust	28725006	7.93	3682000	1.70	1.02	3178000	1.47	0.88
3	IBN18 Trust	3969199	1.10	1930000	0.89	0.53	1930000	0.89	0.53
4	Raghav Bahl	1866375	0.52	183600	0.08	0.05	136000	0.06	0.04
5	TV18 Employees Welfare Trust	619548	0.17	0	0.00	0.00	0	0.00	0.00
6	Subhash Bahl	84584	0.02	0	0.00	0.00	0	0.00	0.00
7	Ritu Kapur	54285	0.01	0	0.00	0.00	0	0.00	0.00
8	RRB Investments Private Ltd	34600	0.01	0	0.00	0.00	0	0.00	0.00
9	Vandana Malik	18102	0.005	0	0.00	0.00	0	0.00	0.00
10	Pramod Kapur	6140	0.002	0	0.00	0.00	0	0.00	0.00
11	Manju Kapur	4649	0.001	0	0.00	0.00	0	0.00	0.00
	Total	216373562	59.75	59115644	27.32	16.32	108343719	50.07	29.92

Network18 Media & Investments Limited



Company Secretary