

**Format for Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of Shares / Invocation of encumbrance / release of encumbrance ,
in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target Company (TC)	TV18 Broadcast Limited									
Name of the Promoter(s) on whose share encumbrance was credited (invoked/released (tick the relevant one))	Network18 Group Senior Professional Welfare Trust									
Date of Reporting	25-Jan-12									
Names of the Stock Exchanges where the shares of the target company are listed	National Stock Exchange of India Limited & Bombay Stock Exchange Limited									
Details of the promoters' holding: (the term "event" indicates creation/invocation/release of encumbrance, as the case may be)	216,373,562 (89.75%) Please refer to enclosed details of Promoters' Shareholding									
Promoter(s) or PACs with him	Pre-event Holding	Details of events pertaining to encumbrance				Post event holding (encumbered shares to be excluded)	(*) Details of encumbrance (pledge/lien or others- give details			
Names	Number	% of total shares capital	Type - creation/ invocation / release	Date (s)	Number	% of total share capital	Particulars	Shares	%	
Network18 Group Senior Professional Welfare Trust	28,725,006	7.93	Release - 300000 Shares	19.01.2012	300,000	0.08	Pre Event Pledge Event (Release from State Trading Corporation of India Ltd)	28725006 300000	7.93 0.08	
							Post Event Pledge	28425006	7.85	
Network18 Group Senior Professional Welfare Trust	28,725,006	7.93	Creation - 300000 Shares	20.01.2012	-	0.00	Pre Event Pledge Event (Pledge in favour of Royal Bank of Scotland)	28425006 300000	7.85 0.08	
							Post Event Pledge	28725006	7.93	
Network18 Group Senior Professional Welfare Trust	28,725,006	7.93	Release - 1074000 Shares	23.01.2012	1,074,000	0.30	Pre Event Pledge Event (Release from Aditya Birla Finance Ltd)	28725006 1074000	7.93 0.30	
							Post Event Pledge	27651006	7.64	
Network18 Group Senior Professional Welfare Trust	28,725,006	7.93	Creation - 1074000 Shares	23.01.2012	-	0.00	Pre Event Pledge Event (Pledge in favour of Royal Bank of Scotland)	27651006 1074000	7.64 0.30	
							Post Event Pledge	28725006	7.93	

(*) Details shall include the details regarding the person(s) on whose favour the incumbrance has been created and other important features of such encumbrance.

For Network18 Group Senior Professional Welfare Trust

Place : New Delhi
Date : 25.01.2012

Trustee



TV18 Broadcast Limited (Formerly Known as Ibm18 Broadcast Limited)
SHAREHOLDING OF PERSONS BELONGING TO "PROMOTER/ PROMOTER GROUP"

SINO	NAME OF THE SHAREHOLDER	TOTAL SHARES HELD		SHARES PLEDGED OR OTHERWISE ENCUMBERED				SHARES PLEDGED OR OTHERWISE ENCUMBERED			
				PRE EVENT		POST EVENT		PRE EVENT		POST EVENT	
		NO.OF SHARES	AS % OF TOTAL CAPITAL	PLEDGED SHARES	AS A PERCENTAGE OF PROMOTE RS	AS % of Total Capital		PLEDGED SHARES	AS A PERCENTAGE OF PROMOTERS HOLDING	As % of Total Capital	
	Promoter & Promoter Group										
1	Network18 Media & Investments Limited	180991074	49.99	106500231	49.22	29.41	106500231	49.22		29.41	
2	Network18 Group Senior Professional Welfare Trust	28725006	7.93	28725006	13.28	7.93	28725006	13.28		7.93	
3	IBN18 Trust	3969199	1.10	1930000	0.89	0.53	1930000	0.89		0.53	
4	Raghav Bahl	1866375	0.52	136000	0.06	0.04	136000	0.06		0.04	
5	TV18 Employees Welfare Trust	619548	0.17	0	0.00	0.00	0	0.00		0.00	
6	Subhash Bahl	84584	0.02	0	0.00	0.00	0	0.00		0.00	
7	Ritu Kapur	54285	0.01	0	0.00	0.00	0	0.00		0.00	
8	RBB Investments Private Ltd	34600	0.01	0	0.00	0.00	0	0.00		0.00	
9	Vandana Malik	18102	0.005	0	0.00	0.00	0	0.00		0.00	
10	Pramod Kapur	6140	0.002	0	0.00	0.00	0	0.00		0.00	
11	Manju Kapur	4649	0.001	0	0.00	0.00	0	0.00		0.00	
	Total	216975562	59.76	137291237	63.45	37.92	137291237	63.45		37.92	

For Network18 Group
Senior Professional Welfare Trust

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