

December 01, 2015

Listing / Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra Kurla Complex,
Bandra (E), Mumbai- 400051
Symbol : "TV18BRDCST"

Department of Corporate
Affairs
BSE Limited
P J Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code : 532800

Sub: Media Release-TV18 & CNN Renew Partnership-Plans for refreshed CNN IBN

Dear Sir,

This is in relation to our intimation to stock exchange dated June 28, 2105. We wish to inform you that TV18 Broadcast Limited ("TV18") and Cable News Network, Inc ("CNN") have entered in to a licensing arrangement for use of the "CNN" brand and CNN news content by TV18 with effect from January 1, 2016. Media release in relation to the same is enclosed.

We request you to kindly take the same on record.

Thanking You,

Yours faithfully,
for TV18 Broadcast Limited,


Deepak Gupta
Company Secretary



Encl: as above



TV18 Broadcast Limited

CIN : L74300DL2005PLC137214

Corp. Off. : Express Trade Tower, Plot No. 15-16, Sector-16A, Noida, Uttar Pradesh - 201301, India

T +91 120 434 1818 F +91 120 432 4106 W www.network18online.com

Regd. Office: 503, 504, 507, 5th Floor, Mercantile House, 15, Kasturba Gandhi Marg, New Delhi-110 001, India T +91 11 4981 2600 F +91 11 4150 6115



Media Release

TV18 & CNN Renew Partnership – Plans for refreshed CNN IBN

Mumbai, 1 December 2015: TV18, one of India's leading television broadcast networks and CNN International, the number one international news brand today announced the extension of their collaboration on CNN IBN. Both parties embark on this new chapter with a determination to refresh CNN IBN and provide a credible, non-partisan service that will deliver the latest news about local affairs and an Indian perspective to international developments.

Announcing the extension, **Adil Zainulbhai, Chairman, Network18** said, "We are delighted to announce the renewal of this extremely cherished partnership between two most respected brands in journalism. In this second term of our collaboration, we aim to present a brand new CNN IBN that will bring news with even greater speed, accuracy, clarity and credibility and keep the viewers tuned in to the latest news and developments much ahead of others. We also intend to cut through the noise and clutter that is currently present in the Indian television news space and offer best practices of journalism that will lead to better understanding of issues. The channel will organize meaningful debates and raise issues that touch the lives of our viewers. With this renewed partnership, we will enhance the process of newsgathering and delivery to our viewers in an informative and enlightening manner."

Speaking on the occasion, **Rani Raad, Chief Commercial Officer, CNN International**, said, "We are really excited about the future of CNN IBN and together with the new management at TV18, are going to build upon the success we have already achieved. I look forward to the brand continuing its lead in the dynamic Indian news industry and am delighted that CNN IBN is staying in our family of CNN-branded channels around the world that include CNN Turk, CNN Chile, CNN Philippines, CNN Indonesia and CNN Greece."

About TV18

TV18 Broadcast Limited [BSE: 532800, NSE: TV18BRDCST] ("TV18") is a part of Network18 Group. Network18 Group is a media and entertainment group with interests in television, internet, films, e-commerce, magazines, mobile content and allied businesses. Through its subsidiary, TV18, the group operates news channels such as CNBC-TV18, CNBC Awaaz, CNBC-TV18 Prime HD, CNN-IBN and IBN7. TV18 also operates a joint venture with Viacom called Viacom18, which houses a portfolio of popular entertainment channels such as Colors, Colors HD, Rishtey, MTV India, MTV Indies, Comedy Central, Vh1, Nick, Sonic, Nick Jr and Viacom18 Motion Pictures, the group's filmed entertainment business. TV18 has also forayed into the Indian factual entertainment space through a joint venture with A+E Networks and operates History TV18. In the regional space, the group operates a Gujarati business news channel – CNBC Bajar, a Marathi general news channel – IBN Lokmat and operates ten regional news channels under the ETV umbrella and five regional entertainment channels under the Colors brand. The group also operates a 24 hour an Indian news channel in English – News18 India, targeting global audiences. TV18 and Viacom18 have formed a





strategic joint venture called IndiaCast, a multi-platform 'content asset monetization' entity that drives domestic and international channel distribution, placement services and content syndication for the bouquet of channels from the group and third parties. For more information, log on to www.network18online.com

About CNN International

CNN's portfolio of news and information services is available in six different languages across all major TV, internet and mobile platforms reaching more than 395 million households around the globe, including over 56 million across the Asia Pacific region. CNN International is the number one international TV news channel according to all major media surveys across Europe, the Middle East and Africa, the Asia Pacific region and Latin America and has an increased presence in the U.S. with its recent launch on CNNgo. Over the years it has won multiple prestigious awards around the world for its journalism, including most recently the Asian Television Award Cable & Satellite Network and Channel of the Year, and is a two-time winner of Royal Television Society News Channel of the Year. CNN Digital is a top network for online news, mobile news and social media. CNN has 42 editorial offices and more than 1,100 affiliates worldwide through CNN Newsource. CNN International is part of Turner Broadcasting System, Inc., a Time Warner company. Get the latest social media updates from CNN at: facebook.com/cnninternational, [@cnnasiapr](https://twitter.com/cnnasiapr)

Media Contacts:

Supriya Saxena, Network18, supriya.saxena@network18online.com +91 9833886015
Gregory Ho, Turner International Asia Pacific, gregory.ho@turner.com +852 3128 3536
Sheena Chopra, Turner International India Pvt. Ltd. Sheena.chopra@turner.com +65 98192493

