

August 31, 2012

**The Listing Department
National Stock Exchange of India Limited**

Exchange Plaza, 5th Floor
Plot No. C/1, G Block,
Bandra Kurla Complex
Bandra (E), Mumbai - 400 051

Dear Sir,

This is to inform you that Capital Issues Committee of the Board of Directors of the Company, in its meeting held today i.e. August 31, 2012 approved Rs. 20/- as the issue price for its equity shares to be issued on a "Rights Basis" and also approved Monday the 17th day of September 2012 as the Record Date for reckoning the eligible shareholders who are entitled to apply for equity shares to be issued on "Rights Basis".

The details of the Rights issue are summarised as under:

Sr.	Particulars	
1.	Scrip Code	TV18BRDCST
2.	Size of the Issue	Rs. 2,699.16 Crores
3.	Ratio	41:11 (41 Equity shares are offered for every 11 equity shares held as on the record date)
4.	Record Date	Monday the 17 th day of September, 2012
5.	Price	Equity shares in Rights Issue are offered at Rs. 20/- per Equity share.
6.	Break-up of price	Rs. 2/- towards face value Rs. 18/- towards Premium
7.	No. of Equity shares to be issued under Rights Issue	134,95,77,882 Equity Shares
8.	Total Number of paid up Equity Shares outstanding prior to the Issue	36,20,81,871 Equity Shares
9.	Issue Schedule	The Issue will open on Tuesday the 25 th day of September, 2012 and close on Monday the 15 th day of October, 2012



TV18 Broadcast Limited

Corp. Office: Express Trade Tower, Plot No. 15-16, Sector 16A, Noida, Uttar Pradesh - 201 301, India

T +91 120 434 1818 F +91 120 432 4110 W www.network18online.com

Regd. Office: 503, 504 & 507, 5th Floor, Mercantile House, 15, Kasturba Gandhi Marg, New Delhi - 110 001

Sr.	Particulars	
10.	Treatment of Fractional Entitlements	The Equity Shares are being offered on a rights basis to the existing Equity Shareholders in the ratio of 41 Equity Shares for every 11 Equity Shares held as on the Record Date. For Equity Shares being offered on a rights basis under this Issue, the fractional entitlement of such Equity Shareholders shall be ignored for computation of the Rights Entitlement. However, Equity Shareholders whose fractional entitlements are being ignored will be given preference in the allotment of one additional Equity Share each, if such Equity Shareholders have applied for additional Equity Shares over and above their Rights Entitlement. For example, if an Equity Shareholder holds 10 Equity Shares, he will be entitled to 37 Equity Shares on a rights basis. He will also be given a preferential consideration for the Allotment of one additional Equity Share if he has applied for the same.

Please take the above information on your record and disseminate it through your website.

For TV18 Broadcast Limited

Hitesh Kumar Jain
AGM - Corporate Affairs
& Company Secretary



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