



**FRANKLIN TEMPLETON  
INVESTMENTS**

**Franklin Templeton Mutual Fund**

**Head Office:**

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Senapati Bapat Marg, Elphinstone (W), Mumbai - 400 013.  
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**Hitesh Kumar Jain**  
**Company Secretary & Compliance Officer**  
**TV18 Broadcast Limited**  
503, 504 & 507, 5th Floor  
Mercantile House  
15 Kasturba Gandhi Marg  
New Delhi - 110 001

**Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

|                                                                                                                                                                                        |                                                                   |                                                         |                                                           |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|---------------------------------------------------------|-----------------------------------------------------------|
| 1. Name of the Target Company (TC)                                                                                                                                                     | TV18 Broadcast Limited                                            |                                                         |                                                           |
| 2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer                                                                                                       | Franklin Templeton Mutual Fund (through its various schemes)      |                                                         |                                                           |
| 3. Whether the acquirer belongs to Promoter/Promoter group                                                                                                                             | No                                                                |                                                         |                                                           |
| 4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed                                                                                                                  | National Stock Exchange of India Ltd<br>Bombay Stock Exchange Ltd |                                                         |                                                           |
| 5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC                                                                               | Number                                                            | % w.r.t. total share/voting capital wherever applicable | % w.r.t. total diluted share/voting capital of the TC (*) |
| <b>Before the acquisition/disposal under consideration, holding of :</b>                                                                                                               |                                                                   |                                                         |                                                           |
| a) Shares carrying voting rights                                                                                                                                                       | 223,47,281 (#)                                                    | 6.17% (#)                                               | N.A.                                                      |
| b) Voting rights (VR) otherwise than by shares                                                                                                                                         | Nil                                                               | Nil                                                     | N.A.                                                      |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)               | Nil                                                               | Nil                                                     | N.A.                                                      |
| <b>Total (a+b+c)</b>                                                                                                                                                                   | <b>223,47,281 (#)</b>                                             | <b>6.17% (#)</b>                                        | <b>N.A.</b>                                               |
| <b>Details of acquisition/sale</b>                                                                                                                                                     |                                                                   |                                                         |                                                           |
| a) Shares carrying voting rights acquired/sold                                                                                                                                         | 21,49,935 (#)                                                     | 0.59% (#)                                               | Nil                                                       |
| b) VRs acquired /sold otherwise than by shares                                                                                                                                         | Nil                                                               | Nil                                                     | N.A.                                                      |
| c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold | Nil                                                               | Nil                                                     | N.A.                                                      |
| <b>Total (a+b+c)</b>                                                                                                                                                                   | <b>21,49,935 (#)</b>                                              | <b>0.59% (#)</b>                                        | <b>N.A.</b>                                               |
| <b>After the acquisition/sale, holding of:</b>                                                                                                                                         |                                                                   |                                                         |                                                           |
| a) Shares carrying voting rights                                                                                                                                                       | 201,97,346 (#)                                                    | 5.58% (#)                                               | N.A.                                                      |
| b) VRs otherwise than by shares                                                                                                                                                        | Nil                                                               | Nil                                                     | N.A.                                                      |
| c) Warrants/convertible securities/any other instrument that entitles the                                                                                                              | Nil                                                               | Nil                                                     | N.A.                                                      |



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|                                                                                                                                               |                       |                  |             |
|-----------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|------------------|-------------|
| acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.                             |                       |                  |             |
| <b>Total (a+b+c)</b>                                                                                                                          | <b>201,97,346 (#)</b> | <b>5.58% (#)</b> | <b>N.A.</b> |
| 6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc). | Market Sale           |                  |             |
| 7. Date of <del>acquisition</del> / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable      | October 01, 2012      |                  |             |
| 8. Equity share capital / total voting capital of the TC before the said <del>acquisition</del> / sale                                        | 36,20,81,871 shares   |                  |             |
| 9. Equity share capital/ total voting capital of the TC after the said <del>acquisition</del> / sale                                          | 36,20,81,871 shares   |                  |             |
| 10. Total diluted share/voting capital of the TC after the said <del>acquisition</del> / sale.                                                | N.A.                  |                  |             |

(\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(#) refer Annexure for scheme-wise details

for Franklin Templeton Mutual Fund

**Shilpa Shetty**  
Compliance Officer

**Place** : Mumbai

**Date** : October 04, 2012

**Cc:** **Bombay Stock Exchange Ltd**  
**Department of Corporate Relations**  
Phiroze Jeejeebhoy Towers  
Dalal Street, Fort  
Mumbai 400 023

✓ **National Stock Exchange of India Ltd**  
**Listing Department**  
Exchange Plaza  
Bandra Kurla Complex  
Bandra (East), Mumbai 400 051



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**Annexure**

| Name of the schemes                                | Pre-Sale holdings |                   | No of shares sold | % of Total shares | Post-Sale holdings |                   |
|----------------------------------------------------|-------------------|-------------------|-------------------|-------------------|--------------------|-------------------|
|                                                    | No. of shares     | % of Total shares |                   |                   | No. of shares      | % of Total shares |
| Franklin India Flexi Cap Fund (FIFCF)              | 7,817,535         | 2.16%             | 750,232           | 0.21%             | 7,067,303          | 1.95%             |
| Franklin India Smaller Companies Fund (FISCF)      | 2,021,969         | 0.56%             | 192,832           | 0.05%             | 1,829,137          | 0.51%             |
| Franklin India Prima Fund (FIPI)                   | 1,777,225         | 0.49%             | 169,492           | 0.05%             | 1,607,733          | 0.44%             |
| Franklin India Prima Plus (FIPP)                   | 6,880,450         | 1.90%             | 670,200           | 0.19%             | 6,210,250          | 1.72%             |
| Franklin India High Growth Companies Fund (FIHGCF) | 3,850,102         | 1.06%             | 367,179           | 0.10%             | 3,482,923          | 0.96%             |
| <b>Total</b>                                       | <b>22,347,281</b> | <b>6.17%</b>      | <b>2,149,935</b>  | <b>0.59%</b>      | <b>20,197,346</b>  | <b>5.58%</b>      |