July 28, 2026

BSE Limited
Listing Department
P. J. Towers,
Dalal Street, Fort
Mumbai – 400 001

Scrip Code: 532371

National Stock Exchange of India Limited
Listing Department
Exchange Plaza, Plot No. C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051

Scrip Symbol: TTML

Dear Sir/Madam,

Subject: Press Release

We enclose herewith the Press Release dated July 28, 2026, being issued by the Company, which is self-explanatory.

This is for your information and records.

Thanking you,

Yours faithfully,
For Tata Teleservices (Maharashtra) Limited

Amit Gupta
Digitally signed by Amit Gupta
Date: 2026.07.28 10:21:07 +05'30'

Amit Gupta
Company Secretary & Compliance Officer
ACS 13518
Place: Mohali

Encl.: As stated above.

Tata Communications, Tata Tele Business Services Join Forces to Bring Unified AI Infrastructure to India's SMB Economy

- ***Will combine strengths of both companies to expand the SMB addressable market***
- ***Companies are collaborating to deliver a sovereign, integrated AI stack, complete with voice agents that carry their own phone numbers***

Mumbai, July 28, 2026

Tata Communications and Tata Tele Business Services (TTBS) today announced a strategic collaboration to accelerate AI adoption among India's Small and Medium Businesses (SMB) through a unified AI platform stack designed specifically for this segment. The collaboration combines their complementary strengths to unlock a large, underserved market opportunity and expand the total addressable market (TAM) for both organisations.

TTBS is a trusted technology partner for India's SMBs, delivering business-ready digital solutions across connectivity, cloud and managed services. It has a robust GTM, with an extensive physical reach through a channel partner ecosystem and a digital B2B ("Do Big Cloud Hub") exchange enabling businesses to discover, adopt and manage digital services.

Tata Communications' Voice AI platform powered by Agentic AI is among the first in the industry to offer speech-to-speech customer engagement solution with instant decision making, multilingual fluency, and sub-500 milliseconds latency performance. It is a new benchmark for customer engagement technology by enabling interactions that are personalised, context-aware, and seamlessly integrated across channels, redefining how businesses connect with their customers.

By bringing together Tata Communications' communications capabilities with TTBS extensive reach into the SMB sector, the companies are integrating their respective platforms for simpler, more accessible and easier to deploy advanced AI solutions for businesses without the complexity, cost or technical barriers typically associated with enterprise-grade technology.

The companies showcased an AI-powered Voice Agent that allows businesses to deploy intelligent virtual assistants with dedicated fixed-line numbers. These AI agents can manage customer interactions, handle routine enquiries, schedule appointments and follow ups, process orders and provide personalised and always-on support at scale.

Use case examples such as bus ticketing and mobility platforms can use Voice AI to help customers book tickets, modify reservations, access journey information, and resolve common queries through natural conversations, delivering faster and more seamless travel experiences. Healthcare providers can use Voice AI as a patient-facing communication tool to help them book appointments, relay test reports and aftercare communication, delivering faster, more convenient care while improving operational efficiency.

The solution is powered by Commotion, Tata Communications' conversational AI platform and hosted on Tata Communications' Vayu* AI Cloud, providing scalable and robust AI capabilities. The underlying voice infrastructure, ensuring high-quality, secure connectivity is powered by TTBS. These AI agents securely access the data they require through a unified network fabric integrating respective capabilities of Tata Communications and TTBS.

The collaboration reflects a broader ambition to democratise access to advanced digital infrastructure for India's growth engine of more than 60 million SMBs. This integrated approach not only simplifies adoption but also enables flexible consumption models – from ready-to-use AI agents to full-stack infrastructure access – depending on customer needs.

Commenting on the collaboration, **Ganesh Lakshminarayanan, MD & CEO, Tata Communications, said:** "India's AI opportunity will be realised not only through large enterprises, but by empowering millions of SMBs with access to world-class digital infrastructure and intelligence capabilities. By combining TTBS's extensive SMB relationships with our cloud, AI and communications expertise, we are creating a differentiated platform that allows businesses to adopt AI with confidence, while ensuring data sovereignty, security and scalability. This is also a powerful example of how Tata Group companies can come together to expand access, create new value for customers and unlock future growth opportunities."

"India's SMB sector represents one of the world's largest untapped opportunities for AI-led transformation," added **Harjit Singh, MD, Tata Teleservices**. "As AI adoption accelerates, SMBs need a trusted technology partner that understands their business realities. TTBS is already helping customers leverage AI across communications, cloud and digital solutions. Our collaboration with Tata Communications builds on this foundation to deliver a more comprehensive AI ecosystem that enables businesses to adopt AI with confidence. Together, we are helping SMBs improve productivity, enhance customer experiences and unlock new opportunities for growth."

As AI adoption becomes a key differentiator, Tata Communications and TTBS are delivering a simplified, scalable and sovereign pathway for SMBs to participate in the digital economy by combining infrastructure, innovation, and distribution strength into a single, unified offering. The companies expect the collaboration to evolve beyond voice AI, creating a foundation for a broader portfolio of AI-powered solutions and digital services for businesses in India and, over time, global SMB markets.

Tata Communications VAYU branded services are available in India only.

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About Tata Communications

A part of the Tata Group, Tata Communications (NSE: TATACOMM; BSE: 500483) is a global digital ecosystem enabler powering today's fast-growing digital economy in more than 190 countries and territories. Leading with trust, it enables digital transformation of enterprises globally with collaboration and connected solutions, core and next gen connectivity, cloud hosting and security solutions and media services. 300 of the Fortune 500 companies are its customers and the company connects businesses to 80% of the world's cloud giants. For more information, please visit www.tatacommunications.com

Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications' expected financial position, business strategy, the future development of Tata Communications' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications' network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company's communications services; failure to integrate strategic acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications' industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications' control, include, but are not limited to, those risk factors discussed in Tata Communications Limited's Annual Reports.
The Annual Reports of Tata Communications Limited are available at www.tatacommunications.com. Tata Communications is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements.

About Tata Teleservices

Tata Teleservices Limited, along with its subsidiaries including Tata Teleservices (Maharashtra) Limited (NSE: TTML, BSE: 532371) (Tata Teleservices) is a growing market leader in the Enterprise space. It offers a comprehensive portfolio of Connectivity, Collaboration, Cloud & SaaS, Security and Marketing solutions for businesses in the country under the brand name Tata Tele Business Services (TTBS). Tata Teleservices has an extensive, high quality and robust wireline network and offers its products and services in more than 60 cities across India. Tata Teleservices has one of the largest enterprise-focused teams in the industry with deep customer engagement and technology orientation offering focused sales and service experience to customers. Tata Teleservices (Maharashtra) Limited is listed on BSE and NSE in India. **For more information, please visit:** https://www.tatatelebusiness.com