



August 11, 2021

BSE Limited
Listing Department
P. J. Towers,
Dalal Street, Fort
Mumbai – 400 001

National Stock Exchange of India Limited
Listing Department
Exchange Plaza, Plot No. C-1, Block G,
Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051

Scrip Code: 532371

Scrip Symbol: TTML

Dear Sir/Madam,

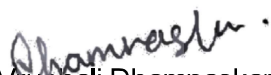
Subject: Press Release

We enclose herewith the Press Release dated August 11, 2021, being issued by the Company, which is self-explanatory.

This is for your information and records.

Thanking you,

Yours faithfully,
For Tata Teleservices (Maharashtra) Limited


Vrushi Dhamnaskar
Company Secretary

Encl.: As stated above.

TATA TELESERVICES (MAHARASHTRA) LIMITED

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Tata Teleservices launches 'SD-WAN iFLX' for SMBs

SD-WAN iFLX to empower SMBs with intelligent, flexible and secure networking capabilities to accelerate their digital transformation



New Delhi, 11 August 2021: [Tata Teleservices](#), country's leading digital solutions provider announces the launch of **SD-WAN iFLX**, an intelligently flexible networking solution, **built on the Fortinet Secure SD-WAN solution**. SD-WAN iFLX, is a comprehensive solution designed to provide an enterprise with a highly flexible network to handle today's complex digital and cloud applications, across all its locations.

Most modern businesses are going through digital transformation to stay competitive and be future ready. They require network flexibility and high performance to seamlessly integrate smart applications to meet their growing business needs. SD-WAN iFLX offers that and much more. It provides operational simplicity, application-level prioritization and visibility, integrated security, enhanced overall business application environment as well as the much-needed resilience at an affordable price point.

With SD-WAN iFLX, businesses can also enhance their customer experience, as with better network optimisation, they can swiftly provide new customer services with intelligent provisioning. Tata Teleservices will be leveraging Fortinet's global expertise and its Secure SD-WAN solution in customizing and delivering the best network performances and security for an optimal cost for Indian SMBs. Tata Teleservices will be offering three SD-WAN iFLX options for SMB customers - SD-WAN iFLX Lite, SD-WAN iFLX Pro and SD-WAN iFLX Ultra.

*Speaking on the occasion, **Mr. Vishal Rally, Senior Vice-President, Product and Commercial, Tata Teleservices** said, "As enterprises are accelerating their digital transformation, multi-technology networks, cloud-first approach, growing bandwidth consumption, and need for enterprise-grade security layer are becoming the norm. There is an emerging need to transform networks at scale without compromising security. SD-WAN iFLX, is a new way to network which brings in unmatched flexibility, scalability, next-gen security with business intelligence thereby enhancing customer experience. All of this is offered at an affordable cost with zero capex and complete managed services option. With the launch of this product category at an affordable cost which is otherwise considered as a premium product in the industry, it is Tata Teleservices endeavor to democratize cutting-edge technology solutions for SMBs, enabling them to do big."*

*Speaking on the occasion, **Rajesh Maurya, Regional Vice President, India & SAARC, Fortinet** said, "Fortinet is the only cybersecurity vendor to offer an all-in-one SD-WAN solution. This resonates with the need of increased security, seamless connectivity, reduced complexity, and low cost of ownership while supporting high-quality enterprise-grade video and voice applications and users working from anywhere. Our security driven networking approach helps combine advanced routing, integrated next-generation firewall (NGFW), self-healing SD-WAN capabilities and intuitive orchestration. Fortinet-powered SD-WAN iFLX being offered by Tata Teleservices will set a new benchmark in the category*

and will enable SMBs optimize their WAN infrastructure and connectivity to deliver better performance and user experience with a security-first approach”

How SD-WAN iFLX makes it easy...

- Optimizes network performance and uptime
- Simplifies branch set up through centralised control
- Allows last mile, service provider agnostic scalability
- Enables secure, fast connectivity and high performance for cloud applications
- Streamlines agile business policy modification
- Provides end-to-end visibility and analytics
- Integrates NGFW capabilities and advanced routing
- Leverages Managed services based OPEX model

SD-WAN iFLX solution has diverse applicability to SMBs across sectors like IT & ITeS, BFSI, Manufacturing, Retail, E-commerce, Healthcare, Media & Telecom, and Logistics. According to a Frost and Sullivan report, about 64% of the surveyed enterprises intend to deploy SD-WAN within next two years and the market is expected to grow at a CAGR of 45.1% in the next few years.

Tata Teleservices has leveraged its deep customer expertise and has taken several initiatives in the recent times to empower enterprises with innovative and reliable solutions that significantly boost their competitiveness. The company has strengthened its portfolio of enterprise grade solutions such as Smartflo, SmartOffice, Ultra-Lola, smart internet leased line, collaboration solutions, IoT, data management, and cyber security solutions across industries. These solutions appropriately address the needs arising out of a distributed and remote working environment and enable customers to scale while not compromising security.

About Tata Teleservices

Tata Teleservices Limited along-with its subsidiary Tata Teleservices (Maharashtra) Limited (NSE: TTML, BSE: 532371) (Tata Teleservices) is a growing market leader in the Enterprise space. It offers a comprehensive portfolio of voice, data and managed services to enterprises and carriers in the country under the brand name Tata Tele Business Services (TTBS) . Tata Teleservices has an extensive, high quality and robust wireline network and offers its products and services in more than 60 cities across India. Tata Teleservices has one of the largest enterprise focused teams in the industry with deep customer engagement and technology orientation offering focused sales and service experience to customers. Tata Teleservices (Maharashtra) Limited is listed on BSE and NSE in India.

For more information, please visit: <https://www.tatatelebusiness.com>

For further queries, please contact -

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